

16th May 2011

Council takes the pledge for zero road toll



MAKE THE ROAD TOLL ZERO

27 MAY 2011

Shoalhaven City Council will take the pledge for a Fatality Free Friday, 27 May 2011

Shoalhaven City Council is supporting the Fatality Free Friday initiative to be held Friday May 27 2011, and encourages others who are concerned about the road toll, by holding a signing of the pledge at Junction Court Nowra on the morning of 24 May, from 10.00am – 12.00pm.

This enables all residents of the Shoalhaven to think 'safe driving' leading up to Fatality Free Friday.

Residents of the Shoalhaven are invited to sign the Fatality Free Friday Pledge at Junction Court and keep it in a prominent area at home and at work.

The initiative was started with the idea that if people reflected on their road use for just one day – whether as driver, passenger or pedestrian – we could ensure that no one died on our roads.

Shoalhaven City Mayor Clr. Paul Green sees signing the pledge as a way of gaining awareness of the importance of safe driving practices. "On average, six people die every Friday on our roads and the vast majority of those deaths are entirely preventable" We'd like to encourage everyone who is concerned by Australia's road toll to encourage friends, family, colleagues and classmates to sign the pledge too" Clr. Green said

If you require any further details about Fatality Free Friday please contact Shoalhaven City Council's Road Safety Officer on (02) 4429 3484.

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