



# Media Release

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22 March 2011

## Traffic survey for Nowra CBD

As part of Shoalhaven City Council's investigations for the Nowra CBD and Shoalhaven River Master plans, contractors will be conducting traffic surveys at a number of locations in Nowra on Friday, 25th March 2011.

The data is being collected for a traffic study on the Northern Gateway Precinct of Nowra, with the main focus being traffic movements between North Street and the Shoalhaven River including Bridge Road and Osborne Street as well as other sites around the Nowra CBD.

Council's contractor will use video cameras throughout this area to survey traffic conditions. Director Strategic Planning and Infrastructure Peter Adams said this is the most economical means of obtaining the data required. "The surveys will record traffic volumes and patterns of traffic movement including through traffic movements," Mr Adams said. "The cameras will be removed after the surveys are completed. The data collected will not be used for any other purpose."

Once the surveys have been completed the data will be used to assess various options regarding access between the Nowra CBD and the Princes Highway in particular the northern access via Bridge Road and Osborne Street.

Several options have been proposed as part of the master plans and the primary purpose of the traffic study will be to help Council determine an appropriate transport strategy for the northern access in consultation with the community and the RTA.

If you need further information about the traffic surveys, you can contact Council's Transport Engineer Mr Brett Williams on (02) 4429 3142.

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