



# Media Release

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4 February 2011

## Tourism Board vacancies

Shoalhaven City Council is calling for nominations for four vacancies on the Shoalhaven Tourism Board. The vacancies are a result of the normal process of a number of fixed-term industry representatives who retire each year plus any resignations during the last 12 months.

The Shoalhaven Tourism Board is the most successful Tourism Board or Association in Local Government in NSW. It is through the efforts of the Shoalhaven Tourism Board that the Shoalhaven enjoys the position of number one regional tourist destination in NSW.

The objective of the Shoalhaven Tourism Board is to promote tourism to the City. It acts as a Board of Directors, meets monthly, advises Council on policy for the promotion of the City, and oversees the implementation of the promotion programs.

Board membership is a voluntary position but one that carries a lot of prestige in the industry. The Board consists of seven industry representatives, six Councillors, the Mayor and the General Manager.

Nominations to the board are open to anybody who is suitably qualified and experienced. Self nominations are normal and acceptable.

Nominations should be in writing and should be lodged with:

General Manager, Shoalhaven City Council  
PO Box 42, Nowra 2541  
on or before 5pm on Friday 4 March 2011.

Any enquiries should be directed to Council's Tourism Manager, Tom Phillips, on (02) 4429 3248.

**CONTACT:** Shoalhaven City Mayor Councillor Paul Green      (02) 4429 3251    0423 881 873  
Tourism Manager Tom Phillips      (02) 4429 3248