

19th November 2010

Jervis Bay Triathlon gains 10K funding

The Jervis Bay Triathlon has been successful in securing ten thousand dollars in grant funding from the NSW Governments Regional Flagship Events Program.

The triathlon is a three day sporting festival that has become a major NSW event and is now the second largest triathlon festival in the Southern Hemisphere.

This event which will take place from the 11th - 13th March 2011, grows more popular each year and is expecting to attract over 6500 visitors to the Shoalhaven for triathlon.

Held in the beautiful surrounds of Jervis Bay, the triathlon will bring athletes and tourists to the area that will benefit local businesses by injecting tourism dollars into the Shoalhaven.

Shoalhaven City Mayor, Councillor Paul Green is very excited about the news of the grant money. "This funding is a fantastic boost to the festival that will assist with making the event better than ever. I look forward to welcoming all of the city's visitors during this time and wish the organisers and competitors all the best for a successful triathlon."

This event has also been supported by Council and the Tourism Board since the beginning with an average of ten thousand dollars of funding committed to the festival each year over the last 5 years.

The Flagship Events Program funding helps organisations to market and promote more widely and to attract a larger audience to their events.

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