

27<sup>th</sup> June 2011

## **Shoalhaven Youth + Shoalhaven Business = Shoalhaven Future.**

Local young people from the Shoalhaven, in partnership with Shoalhaven City Council and Bay and Basin Community Resources, launched today a campaign to challenge local business to think about employing a young person, as part of the blueprint Shoalhaven Beyond 2020 Convention.

The project, called “Shoalhaven Youth + Shoalhaven Business = Shoalhaven Future” aims to present a future for the Shoalhaven based upon youth and business working together.

Local youth are seeking to be included as employees and responsible community members, working with business to grow the City.

As part of the campaign, local businesses are urged to get hold of a resource kit and support the campaign in a number of ways by;

- adding the pre-recorded messages as part of in-store promotions
- adding the pre-recorded phone loop to hold phone services in operation
- using the promotional flyers in their workplace and entry foyer
- incorporating the message : Shoalhaven Youth + Shoalhaven Business = Shoalhaven Future into email signature blocks
- placing the message logo on their website linking to the project’s page on the internet
- Becoming a supporter and having their logo added to the project’s page on the internet
- Remembering that when it is time to recruit, that they give youth a chance to be a part of their business’ future

Shoalhaven City Mayor Councillor Paul Green urges local businesses to get involved.

“It is encouraging to see our youth showing initiative and it would be great to see the Shoalhaven get behind this project, supporting our youth, and giving our young an active part to play in the business community.” Clr Green said.

“We all know that our youth are Shoalhaven’s future. By engaging with our youth we can help develop their appreciation not only of employment and productivity but also that Shoalhaven can give them a start and lay a foundation for our future citizens.” Clr Green said.

For further information on Shoalhaven youth + Shoalhaven business = Shoalhaven future, you can download a resource package at

<http://business.shoalhaven.nsw.gov.au/YouthBusinessShoalhavenFuture.aspx>

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