
**MINUTES OF THE NOWRA CBD REVITALISATION STRATEGY COMMITTEE MEETING
HELD ON WEDNESDAY 17 FEBRUARY 2016 IN JERVIS BAY ROOM 1, LEVEL 3, CITY
ADMINISTRATIVE CENTRE, BRIDGE ROAD, NOWRA COMMENCING AT 4.06 PM**

The following members were present:

James Caldwell - Acting Chairperson
Brendan Goddard
George Parker
Annie Aldous
Russ Pigg – General Manager
Tim Fletcher - Director Planning and Development
Martin Uptis – Acting Director, Assets and Works (Nominee for Ben Stewart)

Others present:

Clr Gash
Clr Tribe
Clr Kitchener
Rhonda McGuire – Nowra Alive CBD Coordinator
Gordon Clark – Strategic Planning Manager
Michael Park – Planner, Strategy North
Roslyn Holmes – Unit Manager, City Design and Services

Apologies:

Apologies were received from Sivan Agam, Mark Crowther, Grant Gleeson, Ben Stewart

1. Nomination of Chairperson

In the absence of Grant Gleeson, the Committee nominated an acting Chairperson for the meeting.

MOTION:

Moved: By Consensus

RESOLVED that James Caldwell be nominated to act as Chairperson in Grant Gleeson's absence.

CARRIED

2. Minutes of Previous Meeting

MOTION

Moved: Annie Aldous / Second: Brendan Goddard

RESOLVED that the Minutes of the meeting of the Nowra CBD Revitalisation Strategy Committee held on Wednesday 20 January 2016 be confirmed.

CARRIED

3. Business Arising from Previous Minutes

Resignation of Grant Gleeson:

- The Committee agreed that on receipt of the formal resignation from Grant Gleeson the process to fill the vacancy will be commenced.
- A new Chairperson will be elected at that time.

Black paint flaking off lighting poles – Martin Uptis advised that painting on bollards has been done, however, inspection could find no flaking paint. Annie noted there are some areas that are still green that should be black.

4. Nowra Alive CBD Coordinator's Survey Report

File 49739E

The Chair noted the late receipt of the Coordinator's report.

The Nowra Alive CBD Coordinator spoke to the report and provided a PowerPoint presentation.

Brendan Goddard commended the Coordinator on the work undertaken to produce the report and noted that it had good content and seemed to capture community sentiment.

The Chair thanked the Coordinator on behalf of the Committee and discussion followed.

Members noted:

- The Survey provided good feedback.
- The Committee needs to take care when considering the recommendations from the report, there is a need to ensure that focus on the Revitalisation Strategy is not lost.
- Recommendations need to be framed and targeted.
- There is a need to motivate CBD businesses & shopkeepers to be proactive.

The Coordinator advised that 2ST is holding a radio promotion (similar to Christmas) over the Easter period.

The Coordinator left the meeting at 4.57pm.

Members discussed the following with regard to the Nowra Alive CBD Coordinator position:

- Focus of the position into the future
- Committee & Council responsibilities

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- Budget / funding options
 - Consideration of part time or full time position
 - Ownership and direction
 - Communication and coordination
 - Clarification of roles
 - Definition of role and next steps

The Committee agreed that the role/job description needs to be clarified and members need a better understanding to enable the issue to be progressed.

Actions:

- Strategic Planning Manager to distribute information to the Committee regarding recent advertisements for similar roles in Shepparton and Greater Geelong as examples only.
- The future and focus of the Nowra Alive CBD Coordinator position to be discussed at the next Committee meeting in March.

5. Report – 2015/16 Budget File 47958E

Action: Deferred to next meeting.

6. Report – Schofields Lane Mural File 6185E

The Strategic Planning Manager advised the Committee that the internationally renowned artist Owen Dipple has completed the CBD's third large scale mural as part of the Nowra Alive initiative.

The mural is located on the side of the Sturgiss Newsagency in Schofields Lane and is a photo realistic image of the late artist, Arthur Boyd.

Promotion of the artwork will encourage people to visit Nowra.

It was suggested that Committee members talk to businesses in CBD to get their suggestions for walls that could be used for murals.

7. Update – CBD Streetscape File 49356E, 50242E

The Unit Manager, City Design and Services provided an update and PowerPoint presentation on the following:

- Kinghorne Street Footpath Upgrade
- Visionstream / NBN
- Southern Gateway Signage
- National Stronger Regions Grant
- Parklets

It was noted that issues raised by shopkeepers, such as dust, noise & other impacts of the footpath upgrade continue to be addressed.

GENERAL BUSINESS

8. Additional Item – Funding for Signage

File 49356E, 50242E

The Planner Strategy North, advised that \$50,000 was allocated for the highway and southern entrance signage. \$27,000 has been committed for fabrication of the signs. Quotes for wall and landscaping for the southern gateway sign are due to be received on 18 February 2016 and the Committee will be updated on the cost.

There being no further business, the meeting concluded, the time being 6.07 pm.

James Caldwell
ACTING CHAIRPERSON