

# Shoalhaven Affordable Housing Strategy





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council@shoalhaven.nsw.gov.au Bridge Rd, Nowra NSW 2541 **02 4429 3111** Deering St, Ulladulla NSW 2539 **02 4429 8999** 

#### Address all correspondence to

The General Manager, PO Box 42, Nowra NSW 2541 Australia DX5323 Nowra Fax 02 4422 1816

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HIIPDA CONSULTING

Level 3, 234 George Street Sydney NSW 2000 GPO Box 2748 Sydney NSW 2001 t: +61 2 9252 8777 f: +61 2 9252 6077 e: sydney@hillpda.com

## Acknowledgement of Country

Walawaani (welcome),

Shoalhaven City Council recognises the First Peoples of the Shoalhaven and their ongoing connection to culture and country. We acknowledge Aboriginal people as the Traditional Owners, Custodians and Lore Keepers of the world's oldest living culture and pay respects to their Elders past, present and emerging.

Walawaani njindiwan (safe journey to you all)

This acknowledgment includes Dhurga language. We recognise and understand that there are many diverse languages spoken within the Shoalhaven.

## Message from the Mayor

I am pleased to present the Shoalhaven 2024 Affordable Housing Strategy that will assist to address the social and economic challenges presented by the city's requirement for more diversity of housing supply and assist in Council's continued effort to tackle this pertinent issue.

Like much of New South Wales, the Shoalhaven remains in the grip of a housing crisis. Results from the 2021 census indicate that more than 4,000 households are in housing stress and 2,000 households need affordable housing.

There is a misconception that affordable housing is synonymous with social or community housing, where vulnerable individuals are supported into a secure home through the help of State or Federal Governments and Community Housing Providers.

The reality is that many families who require affordable housing earn a steady income but can't afford to meet their housing needs in addition to their other essential needs like food, clothing, transport, medical care and education.

Since the last strategy was adopted in 2017, Council has successfully adjusted planning controls, gifted land for a significant affordable housing project and worked with all levels of government to increase the supply of social and affordable housing.

This new strategy calculates the city's current affordable housing needs, identifies barriers impacting the supply of affordable housing and sets a range of measurable actions the council can take over the short, medium and long term to both supply affordable dwellings and improve affordability.

Importantly, Council will monitor and review the strategy on an annual basis to ensure the direct and indirect measures adopted to deliver affordable housing are working effectively.

I am proud of the work Council have done to prepare and finalise this strategy and would like to thank the community for its important input in developing this crucial document.

**Amanda Findley** 

Mayor

**Shoalhaven City Council** 

## **EXECUTIVE SUMMARY**

The affordability of housing is an important and complex problem within the Shoalhaven Local Government Area and around New South Wales, causing numerous social and economic impacts on communities. Having housing which is affordable not only benefits individual households, enabling them to finance their preferred lifestyle, but also provides employees for local communities, reduces the environmental impact of transport, increases discretionary spending in other parts of the economy and supports the social fabric of communities, amongst other benefits.

Recognising this, the Shoalhaven Affordable Housing Strategy 2024 has been created to:

- 1. Define affordable housing as a specific housing type, including the benchmarks, benefits, challenges and issues with it;
- 2. Calculate the affordable housing needs of very low, low and moderate income households across the Shoalhaven Local Government Area;
- 3. Protect existing affordable housing within the Shoalhaven Local Government Area;
- 4. Identify and advocate for improved housing affordability through actions in this Strategy;
- 5. Identify actions Shoalhaven City Council can take to increase the supply of affordable housing and diverse low-cost market housing to improve affordability outcomes directly and more generally; and
- 6. Create a monitoring and review framework to report on the impact of implementing the Strategy.

## Affordable housing

Affordable housing relates to housing that is developed under an environmental planning instrument for households with very low, low, or moderate incomes. For this housing type, mortgage repayments and rents are priced so households can still afford to meet other essential living costs, such as food, clothing, transportation, medical care, and education.

The *State Environmental Planning Policy (Housing) 2021* defines households eligible for affordable housing in Section 13(1)(a)(i). The criteria are as follows:

- Very low income household a household with a gross income lower than 50% of the median household income for Greater Sydney or the Rest of NSW
- Low income household a household with a gross income between 50% and 80% of the median household income for Greater Sydney or the Rest of NSW
- Moderate income household a household with a gross income between 80% and 120% of the median household income for Greater Sydney or the Rest of NSW.

### Need

Through a needs analysis based on the 2021 Census it was estimated that the Shoalhaven Local Government Area is experiencing a true shortfall of roughly 3,300 affordable dwellings which need to be delivered to secure rental affordability for the area.

First quartile rents, which correspond most to very low and low income households, rose 13% since the 2021 Census, indicating that the shortage of affordable dwellings has likely intensified. This prompts a need for further action on Council's part to facilitate the delivery of affordable housing dwellings within the LGA and address the shortfall.

### Actions

| Short-term actions |  |  |  |  |
|--------------------|--|--|--|--|
| 1.1                | Complete a desktop audit of Council-owned land to identify opportunities for future affordable housing utilisation   |  |  |  |
| 1.2                | Implement an affordable housing contributions scheme   |  |  |  |
| 1.3                | Consider planning and development controls to facilitate manufactured home estates closer to urban centres   |  |  |  |
| 1.4                | Develop strategic principles for affordable housing  |  |  |  |
| 1.5                | Provide dwelling assessment support to affordable and high density housing development applications  |  |  |  |
| 1.6                | Create a collaboration agreement with preferred CHPs   |  |  |  |
| 1.7                | Continue advocacy to the NSW Government and Federal Government on affordable housing issues  |  |  |  |
| 1.8                | Run an education campaign about the benefits of affordable and diverse low-cost market housing   |  |  |  |
| Mediu              | m-term actions   |  |  |  |
| 2.1                | Investigate a shared equity or joint venture development model with a CHP  |  |  |  |
| 2.2                | Investigate meanwhile uses on identified Council land  |  |  |  |
| 2.3                | Consider targeted bonuses in planning controls to encourage the supply of affordable or higher density housing and the preparation of development controls that support and supplement these bonuses |  |  |  |
| 2.4                | Consider adjusting planning controls to increase densities in strategic centres, new release areas and existing residential areas  |  |  |  |
| 2.5                | Investigate the potential for co-living housing near town and village centres  |  |  |  |
| 2.6                | Facilitate opportunities for home owners and manufactured home estate operators to deliver tiny homes  |  |  |  |
| Long-t             | erm actions  |  |  |  |
| 3.1                | Dedicate Council-owned land to innovative affordable housing developments  |  |  |  |
| 3.2                | Investigate pilot projects of exemplary diverse and affordable housing types to increase market confidence   |  |  |  |
| 3.3                | Introduce guidelines to increase dwelling diversity in greenfield developments   |  |  |  |

### Monitoring and review

Shoalhaven City Council intends to monitor and review the *Shoalhaven Affordable Housing Strategy* 2024 on an annual basis with 12 key performance indicators. At the end of each calendar year following the implementation of the Strategy, Shoalhaven City Council will prepare a short report outlining the progress towards each action and estimated completion year by the end of the year listed. The Strategy will be implemented collaboratively with stakeholders and Council will present progress with key stakeholders and collaboration partners such as industry bodies con community housing providers.

## GLOSSARY

**Affordable housing** is defined by the *Environmental Planning and Assessment Act 1979* as housing for very low income households, low income households and moderate income households, being such households as are prescribed by the regulations or as are provided for in an environmental planning instrument.

In the context of the Shoalhaven Local Government Area, the *State Environmental Planning Policy (Housing) 2021* defines very low, low and moderate income households in the following way:

- Very low income household a household with a weekly income which is 50% or less of the Rest of New South Wales median income (\$0 – \$716 per week, at the 2021 Census)
- Low income household a household with a weekly income which is between 50% and 80% of the Rest of New South Wales median income (\$717 – \$1,146 per week, at the 2021 Census)
- Moderate income household a household with a weekly income which is between 80% and 120% of the Rest of New South Wales median income (\$1,147 – \$1,720 per week, at the 2021 Census)

Affordable housing can be for purchase or rent, however it is not the same as social or public housing (see separate definitions below).

**Affordable rental housing** refers to affordable housing that is exclusively rented, generally from a Community Housing Provider.

**Caravan**, defined under the *Local Government (Manufactured Home Estates, Caravan Parks, Camping Grounds and Moveable Dwellings) Regulation 2021*, refers to a moveable dwelling designed to be capable of being registered as a trailer, but does not include a camper trailer.

**Community Housing Providers (CHPs)** are not-for-profit organisations that construct and manage properties for a social good. These properties can include social housing, affordable housing, co-operative housing, transitional housing, crisis accommodation and others. CHPs generally prefer to hold and manage their own properties, however they often manage properties owned by government bodies (such as local councils) and private actors. These properties are rented out at various levels (with addition services provided as needed) to people on very low, low or moderate incomes.

**Diverse low-cost market housing** is a general term used to describe privately constructed and owned housing which by dint of its location, size or finish is rented out at below-average rate that is affordable to those on lower incomes. Common types include privately-owned secondary dwellings (also known as granny flats), co-living housing, manufactured home estates, tiny homes and high density dwellings.

**Dwelling house**, defined under the *Shoalhaven Local Environmental Plan 2014*, refers to a building containing only one dwelling.

**First quartile** refers to the 25th percentile in a set of data. As such, "first quartile rents" refer to the upper limit of the lowest 25% of rents paid in a given sample.

**Housing stress** refers to a situation where a household pays more than 30% of its gross income on housing costs such as rental payments and mortgage repayments.

**Key workers**, as defined by the Australian Housing and Urban Research Institute, are employees in services that are essential to a city's functioning, but who earn low to moderate incomes. Their roles generally require people being physically present at a work site rather than being able to work from home. Additionally, for key workers in roles such as healthcare, emergency services and some community and welfare support roles, living closer to the workplace is particularly important in order for workers to cover shifts, quickly respond to increases in service demand and attend emergency situations. Despite their importance to the functioning of cities, key workers are often paid lower wages and may need affordable housing to live close to their place of employment.

**Low income household** means a household with a gross income between 50% and 80% of the median Rest of New South Wales household income.

**Manufactured home**, under the *Local Government Act 1993*, refers to a self-contained dwelling (that is, a dwelling that includes at least one kitchen, bathroom, bedroom and living area and that also includes toilet and laundry facilities), being a dwelling:

- a. That comprises one or more major sections, and;
- b. that is not a motor vehicle, trailer or other registrable vehicle within the meaning of the Road Transport Act 2013, and includes any associated structures that form part of the dwelling.

**Moderate income household** means a household with a gross income between 80% and 120% of the median Rest of New South Wales household income.

**Public housing** refers to types of social housing provided directly by government agencies, generally managed by Homes NSW.

**Secondary dwelling**, defined under the *Shoalhaven Local Environmental Plan 2014*, refers to a self-contained dwelling that –

- a. is established in conjunction with another dwelling (the principal dwelling), and;
- b. is on the same lot of land as the principal dwelling, and;
- c. is located within, or is attached to, or is separate from, the principal dwelling.

**Social housing**, defined by the NSW Department of Communities and Justice, is government subsidised, long-term, rental housing for people on very low incomes with a housing need. Social housing includes public, community and Aboriginal housing. Public housing is managed by Homes NSW while community housing is managed by non-government organisations.

**State Environmental Planning Policy (Housing) 2021 (Housing SEPP)** is a State-wide policy introduced by the NSW Government that combined a number of previous State Environmental Planning Policies relating to housing into one overarching policy. The Housing SEPP generally aims to facilitate the supply of diverse and affordable housing options across New South Wales. Included are provisions for boarding houses, build-to-rent housing, seniors housing, caravan parks and manufactured home estates, group homes, retention of existing affordable rental housing, secondary dwellings, social and affordable housing, short-term rental accommodation and the design quality of residential apartment development.

**Tiny homes** refer generally to small, specific dwelling typologies, which may comprise secondary dwellings, dwelling houses, caravans or manufactured homes. If the tiny home is built on-site as a permanent building in conjunction with another dwelling, then it is a secondary dwelling. If the tiny home is not in conjunction with another dwelling, then it is a dwelling house. If the tiny home is built off-site and intended to be moveable, then it is a moveable dwelling. If the moveable dwelling is integrated with a trailer it is classified as a caravan, however if the home is functionally separate from the trailer, it is classified as a manufactured home. A manufactured home is also a relocatable home however a caravan is not classified as one.

Figure 1: Tiny home definition tree



Source: HillPDA 2023

**Very low income household** means a household with a gross income lower than 50% of the median Rest of New South Wales household income.



## 1.0 **INTRODUCTION**

## 1.1 The purpose of Shoalhaven Affordable Housing Strategy 2024

The purpose of the Shoalhaven Affordable Housing Strategy 2024 (this Strategy) is to:

- 1. Define affordable housing as a specific housing type, including the benchmarks, benefits, challenges and issues with it;
- 2. Calculate the affordable housing needs of very low, low and moderate income households across the Shoalhaven Local Government Area;
- 3. Protect existing affordable housing within the Shoalhaven Local Government Area;
- 4. Identify and advocate for improved housing affordability through actions in this Strategy;
- Identify actions Shoalhaven City Council can take to increase the supply of affordable housing and diverse low-cost market housing to improve affordability outcomes directly and more generally; and
- 6. Create a monitoring and review framework to report on the impact and effectiveness of the Strategy.

This Strategy is the latest product of Shoalhaven City Council (Council)'s long-standing commitment to providing adequate housing for Shoalhaven's current and future residents. As such, this Strategy has been prepared to align with Council's existing vision as laid out in the *Shoalhaven 2032 Community Strategic Plan* and *Shoalhaven 2040 Local Strategic Planning Statement*. For reference, Council's vision for the future of the LGA in the *Shoalhaven 2032 Community Strategic Plan* was:

"We will work together in Shoalhaven to foster a safe & attractive community for people to live, work, stay & play; where sustainable growth, development & environmental protection are managed to provide a unique & relaxed lifestyle."

Additionally, Council's vision for land use in the LGA within the *Shoalhaven 2040 Local Strategic Planning Statement* was that:

"A range of housing is provided throughout the City in well-serviced locations to meet the needs and lifestyles of residents. Affordable and accessible homes are available in the right locations."

Social housing and homelessness are related to affordable housing and housing affordability, however they are generally located outside the direct remit of Council and as such are not dealt with in this Strategy. Notwithstanding this, Council collaborates with the Homes NSW and community housing providers (CHPs) to address social housing issues in the LGA. Additionally, Council coordinates its efforts to address homelessness with local services and organisations through its Homelessness Advisory Committee, which supported the preparation of a *Shoalhaven Community Led Plan for Homelessness* in 2022.

Council's vision is for affordable housing to be suitably located within its communities and foster a safe and attractive community for people to live, work, stay and play regardless of household income.

### 1.2 Strategic directions of this Strategy

To guide this Strategy and facilitate the supply of affordable housing and diverse low-cost market housing throughout Shoalhaven, four strategic directions are conceptualised and pursued. They are broadly titled as:

- Direct government delivery
- Indirect market delivery

- A supportive and innovative framework
- Advocating and raising awareness.

The later actions housed within Section 4.0 of this Strategy are grouped under the above strategic directions.

### **1.3 Guiding principles**

Building on the four strategic directions, the following principles were developed to guide the preparation of this Strategy and affordable housing in Shoalhaven generally.



## 2.0 UNDERSTANDING AFFFORDABLE HOUSING

## 2.1 Defining affordable housing

As a specific housing product, the legal definition of "affordable housing" relates to housing that is developed under an environmental planning instrument for households with very low, low, or moderate incomes. For this housing type, mortgage repayments and rents are priced so that households can still afford to meet other essential living costs, such as food, clothing, transportation, medical care, and education. The *State Environmental Planning Policy (Housing) 2021* (Housing SEPP) provides specific criteria for which households are eligible for affordable housing, detailed in Section 2.2.

There is a common misconception that affordable housing is the same as social housing (or alternatively public or community housing), however this is not the case. Many residents in need of affordable housing within the Shoalhaven LGA are those who earn a steady income but are still unable to meet their housing needs. This includes younger residents looking to move out of home, key workers, people with disability, single parents and elderly residents looking to downsize. Given that the needs and preferences of occupants differ within and between each resident group and change over time, diversity in the affordable housing sector is essential.

Another area of confusion is between "affordable housing" and "housing affordability". While affordable housing is a specific type of housing, housing affordability is a general term for how affordable housing is for rent or purchase. A commonly used metric is whether households spend over 30% of their gross income on rent or mortgage payments, signifying rental or mortgage stress. This metric is included in the Housing SEPP. If households spend under 30% of their income on these payments, their housing is considered affordable.

As shown in Figure 2, affordable housing is part of a wider "housing continuum" ranging from subsidised social housing on one end, to completely unsubsidised market housing/home ownership on the other. People may move back and forth along the spectrum throughout their lifetime, depending on circumstances, aspirations, and/or market capacity. For some people, affordable housing provides a stepping-stone to market housing, while for others it provides an essential safety net during challenging times.



#### Figure 2: Affordable housing continuum

## 2.2 Benchmarks and income thresholds

The Housing SEPP defines households eligible for affordable housing in Section 13(1)(a)(i). The criteria are as follows:

- Very low income household a household with a gross income lower than 50% of the median household income for Greater Sydney or the Rest of NSW
- Low income household a household with a gross income between 50% and 80% of the median household income for Greater Sydney or the Rest of NSW
- Moderate income household a household with a gross income between 80% and 120% of the median household income for Greater Sydney or the Rest of NSW.

Since the Shoalhaven LGA is located outside the boundaries of Greater Sydney, the Rest of NSW income is used. Additionally, as laid out in Section 13(1)(a)(ii) of the Housing SEPP, for households to be in affordable housing, they should not spend more than 30% of the gross household income on rent.

Table 1 provides criteria and benchmarks for affordable housing relevant to this Strategy.

#### Table 1: Relevant affordable housing income and cost benchmarks

| Measure   | Very low income<br>household  | Low income<br>household   | Moderate income<br>household   | Rest of New South<br>Wales Median<br>Household |
|---|---|---|--|--|
| Income criteria                                   | Less than 50% of the<br>gross median Rest of<br>NSW household<br>income | 50% – 80% of the<br>gross median Rest of<br>NSW household<br>income | 80% – 120% of the<br>gross median Rest of<br>NSW household<br>income | N/a  |
| Rent criteria                                     | 30% of gross income<br>on rent  | 30% of gross income<br>on rent                                      | 30% of gross income<br>on rent                                       | N/a  |
| Income benchmark<br>(weekly) <sup>*</sup>         | \$0 - \$716   | \$717 – \$1,146   | \$1,147 – \$1,720  | \$1,434  |
| Rent benchmark<br>(weekly)                        | \$0 - \$214   | \$215 – \$343   | \$344 – \$515  | \$430  |
| Affordable<br>purchase<br>benchmark <sup>**</sup> | \$202,740   | \$324,384   | \$486,576  | N/a  |

Source: HillPDA 2023 and .id Informed Decisions 2023

\* Based off data from 2021 ABS Census

\*\* Based off data from June 2022 to June 2023 for households in the Shoalhaven LGA under relevant income bands

According to internal analysis undertaken by HillPDA on the 2021 Census, of all eligible renting households in Shoalhaven, 2,788 households are classified as very low income, 1,765 households are classified as low income and 1,578 households are classified as moderate income. This is discussed further in Section 3.1.

For reference, Figure 3 below shows the median weekly income by industry of workers in Shoalhaven.

#### Figure 3: Income per worker per week by industry of employment



Source: HillPDA 2023

Note: Income was provided in band format so the median income was calculated as being the middle of the relevant income band (e.g. \$500-\$649/week is equal to \$575/week)

Housing stress is often discussed alongside housing affordability, and refers to households spending more than 30% of their gross income on housing costs such as rental payments and mortgage repayments. While households spending more than 30% of their gross income on mortgage repayments (also called mortgage stress) is an important issue, this Strategy is focused on renting households, since those who possess a mortgage are unlikely to need affordable housing dwellings, preferring the security of home ownership to selling their dwelling and resuming renting, even for an affordable housing lease.

## 2.3 Benefits of affordable housing

Affordable housing provides numerous social and economic benefits, both to its inhabitants and to the community at large.

Whether for purchase or rent, affordable housing provides flexibility for lower income households and individuals to choose where to reside within the Shoalhaven LGA. At the individual level, this prevents the displacement of long-term residents from communities, which would otherwise decrease social cohesion, lower engagement with community activities (such as volunteering) and increase isolation from family support networks. At the community level, affordable housing can increase a sense of community identity as residents choose to locate in an area out of preference rather than economic necessity, creating close-knit, mutually supporting networks of residents.

Economically, affordable housing also allows individuals and families on reduced incomes to meet other essential living costs, such as food, clothing, transportation, medical care, and education. Where affordable housing is not available, households have to make a decision to meet these other essential living costs or move to a more affordable area, often further away from their places of employment. This can reduce the availability of workers for lower paid essential service jobs such as childcare, aged services, health care, tourism, hospitality, and emergency services (key workers), as they have either to undertake long commutes or seek alternative employment. Such a reduction in worker availability can adversely affect local economies, and is contributing to labour shortages in some regions of NSW.

Affordably priced housing is thus an important form of infrastructure that supports individuals, communities and Shoalhaven at large socially and economically.

## 2.4 Contemporary affordable housing need

Analysis undertaken in Section 3.0 of this Strategy indicates that Shoalhaven is experiencing an estimated shortfall of roughly 3,300 affordable dwellings at the 2021 Census, which need to be delivered to secure rental affordability in the LGA. Additionally, as the population of Shoalhaven has grown and rents have risen faster than income, it is assumed that the shortfall of affordable dwellings has also increased, prompting a greater need for the delivery of affordable housing. Figure 4 shows how median income, rents and dwelling sale prices have changed from 2016 and 2017 to 2022 in the Illawarra-Shoalhaven Region.



Figure 4: Percentage change in median income, rent and sale price in the Illawarra-Shoalhaven Region

Source: Department of Communities and Justice 2023; HillPDA 2023

### 2.5 Key challenges and issues

Key challenges and issues associated with the delivery and management of affordable housing in Shoalhaven include:

- Liquidity, building and sales risk reducing the viability of affordable housing and diverse low-cost market housing projects;
- High demand for smaller dwelling sizes and limited existing supply;
- Negative community sentiment around affordable housing and higher density development;
- The balancing act between securing a high-amenity location for affordable housing and high land values inherent in such locations;
- Ownership and management preferences for affordable housing dwellings held by developers and CHPs;
- State and national affordable housing policies outside the influence of Council; and
- High construction costs.

These key challenges are analysed and expanded upon in Appendix D.

## 3.0 THE NEED FOR AFFORDABLE HOUSING IN SHOALHAVEN

An analysis of the supply of, and demand for, affordable housing dwellings within the Shoalhaven LGA was undertaken using HillPDA internal modelling informed by the 2021 Census, Family and Community Services' Rent and Sales Report, NSW Fair Trading's Boarding House Register and Cordell Connect's Construction Database. This process identified need by income, located supply gaps and informed the suggested actions included in Section 4.0 of this Strategy.

Applying the data from the 2021 Census, the most recent Census as of the writing of this Strategy, to the eligibility criteria from the Housing SEPP, the following incomes and rents are identified:

| Household type  | Household income (weekly) | 30% of household income spent<br>on rent (weekly) |
|-----------------|---------------------------|---|
| Very low income | \$0 - \$716               | \$0 - \$214                                       |
| Low income      | \$717 – \$1,146           | \$215 – \$343                                     |
| Moderate income | \$1,147 - \$1,720         | \$344 – \$515                                     |

Table 2: Rest of New South Wales affordable housing benchmarks

Source: HillPDA 2023 and Australian Bureau of Statistics 2023

For reference, the median weekly household income for Shoalhaven City Council residents in 2021 was \$1,250 and the median weekly rent for a detached house was \$460 (36.8% of median income) and \$340 for a unit (27.2% of median income). It is noted that the housing market is dynamic, and that these figures may have increased since 2021.

To understand this Section, a number of assumptions should be understood:

- The analysis of affordable housing is based on renting households, since those who own their homes outright or have a mortgage are unlikely to need the housing product, preferring the security of home ownership to selling their dwelling and resuming renting;
- Australian Bureau of Statistics (ABS) data include small random adjustments to protect the confidentiality of data, which influences calculations and totalling;
- Households which recorded "Negative income", "Not applicable", "Nil income" and "All incomes not stated" for their income in the 2021 Census are excluded from the analysis due to a lack of information. Similarly, households which recorded "Not applicable" and "Not stated" for their weekly rental payments are also excluded; and
- Census data on weekly incomes are provided in ranges, so numbers were rounded to the nearest range where required. For example, households with a weekly income in the range of \$1,500 \$1,750 were classified as moderate income, even though the band technically stops at a weekly income of \$1,720.

While these assumptions may cause minor variations in the analysis when compared to the real world, the overall picture which can be formed remains accurate.

### 3.1 The technical need for affordable housing

In 2021, 72% of the total occupied dwellings in the LGA (30,063) were owned outright or with a mortgage, with 45% owned and 27% holding a mortgage respectively. 10,355 households were renting, making up 24% of the total occupied dwellings. Finally, 1,729 dwellings had other tenure types or did not state tenure type, encompassing the final 4%.

Households currently renting privately would comprise the vast majority of the pressing demand for affordable housing, as those already in public housing do not require an affordable housing dwelling, and those who own part or all of their home would most likely seek to secure the benefits of home ownership rather than resume renting.

Combining a count of the number of privately renting households in the LGA in the 2021 Census with reported rents and weekly household income, HillPDA estimates that there are 6,131 households eligible for affordable housing in the Shoalhaven LGA. These are households renting and in the income bands. Of those households, 4,139 are paying unaffordable rent, with most of the shortfall occurring for families in the very low and low income brackets (2,569 and 1,223 respectively).

These 4,139 households are termed the "technical affordable housing need" as while they are in the eligible income bands and pay unaffordable rents, affordable housing dwellings may not be the most suitable to meet all their housing needs. Section 3.4 analyses this technical need to estimate the true need for affordable housing in the LGA.

When looking the figures, it should be noted that the need for affordable housing fluctuates in response to general housing affordability. As housing affordability drops, the need for affordable housing will rise and vice versa. Examples of factors influencing housing affordability include housing supply, housing demand, wage growth, demographics, interest rates, speculation and taxation policy.<sup>1</sup>

| Household type          | Number of households<br>in need of affordable<br>housing | Total number of<br>households in the<br>category | Percentage of<br>households in need of<br>affordable housing who<br>are eligible |
|-------------------------|--|--|--|
| Very low income         | 2,569  | 2,788  | 92%  |
| Low income              | 1,223  | 1,765  | 69%  |
| Moderate income         | 347  | 1,578  | 22%  |
| All eligible households | 4,139  | 6,131  | 68%  |

Source: HillPDA 2023 and Australian Bureau of Statistics 2023



Figure 5: Proportion of incomes paid on rent by income band

<sup>&</sup>lt;sup>1</sup> https://www.parliament.nsw.gov.au/researchpapers/Pages/housing-affordability.aspx#

As shown in Figure 5, the rental market within the Shoalhaven LGA is affordable for moderate income households earning between \$1,250 and \$1,749 per week, with relatively few households spending over 30% of income on rent, and even fewer spending over 40% or 50% on rent.

However, housing is unaffordable for the majority of very low and low income households, representing a need for additional investment in affordable housing stock or general housing affordability measures. The majority of households in weekly income bands below \$1,250 pay more than 30% of income on rent. Most households in weekly income bands below \$800 and \$500 also pay more than 40% and 50% of income on rent, respectively.

As Figure 5 shows, the proportion of income spent on rent in the Shoalhaven LGA is overall inversely proportional to income levels.

## 3.2 Existing social and affordable housing stock

Social and affordable housing are currently rare forms of housing tenure within the Shoalhaven LGA, accounting for roughly 3% of households in the 2021 Census (1,563 households) and reflecting the limited presence of the NSW Government and CHPs in the area.

When examining the location of social and affordable housing, the following suburbs were found to have the highest number of rental dwellings owned by a "State or territory housing authority" or "Community housing provider" and rented out on Census night<sup>2</sup>:

- Nowra: 676 dwellings (15% of total dwellings in the suburb);
- Bomaderry: 243 dwellings (8% of total dwellings in the suburb);
- Ulladulla: 208 dwellings (6% of total dwellings in the suburb);
- Worrigee: 83 dwellings (4% of total dwellings in the suburb);
- North Nowra: 81 dwellings (3% of total dwellings in the suburb);
- South Nowra: 45 dwellings (4% of total dwellings in the suburb);
- Sanctuary Point: 33 dwellings (1% of total dwellings in the suburb);
- West Nowra: 31 dwellings (5% of total dwellings in the suburb); and
- Huskisson: 27 dwellings (4% of total dwellings in the suburb).

The remaining suburbs contained fewer than 25 dwellings which were rented by a State Housing Authority or CHP.

When households leave the private rental market and become social housing tenants, they leave their previous property roughly suited to their income range. This has a two-fold effect, increasing the supply of rental properties suited to a particular income range, pushing down rents; and freeing up existing affordable housing for new residents to move into. As such, social housing possesses a symbiotic relationship with affordable housing, where increased social housing investment greatly benefits housing affordability in the local area.

## 3.3 Boarding houses

According to data from NSW Fair Trading, there are currently 11 registered boarding houses operating within the LGA, all but one of which are classed as General Registerable Boarding Houses. Typically, these are situated close to centres or transport nodes.

<sup>&</sup>lt;sup>2</sup> The Census provides TENLLD Tenure and Landlord Type which can be used to find the number of rented social and affordable housing dwellings on Census night. A limitation of this data is that social and affordable housing dwellings cannot be separated out.

## 3.4 Estimated affordable housing need

The need for affordable housing investment exists in all eligible household income brackets from \$1 to \$1,750, where over 10% of the households in each bracket are experiencing rental stress. This can be seen in Figure 6 below.



Figure 6: Percentage of households paying over 30% of income on rent by weekly income

Source: HillPDA 2023 and Australian Bureau of Statistics 2023

While a need exists in all of these brackets for more affordable rents, equating to a technical shortfall of 4,139 dwellings, affordable housing is not necessarily the correct method of solving their issues.

For households earning under \$400 a week, affordable housing is unlikely to completely solve their rental issues as the rents charged in a semi-commercial environment may still exceed what can be considered affordable. For these households, their needs are better solved through social housing. On the other hand, households earning above \$1,250 (the median weekly income of the LGA), but still experiencing rental stress, potentially have the option to move to a cheaper property and pay affordable rent. Although the decision not to move properties is impacted by housing availability, it is more likely to result from lifestyle factors for moderate income households, compared to for lower income households.

As such, the analysis of the true affordable housing needs within the Shoalhaven LGA has been based on household income brackets between \$400 and \$1,249 per week.

| Household income  | Number of households<br>in affordable housing | Total number of<br>households in the<br>income band | Shortfall in affordable<br>housing |
|-------------------|---|---|------------------------------------|
| \$400 - \$499     | 42  | 617   | 575                                |
| \$500 - \$649     | 58  | 864   | 806                                |
| \$650 – \$799     | 103   | 796   | 693                                |
| \$800 – \$999     | 164   | 802   | 638                                |
| \$1,000 - \$1,249 | 378   | 963   | 585                                |
| Total             | 745   | 4,042   | 3,297                              |

Table 4: Shoalhaven Local Government Area estimated affordable housing need

Source: HillPDA 2023 and Australian Bureau of Statistics 2023

## Using the above methodology, we estimate that the Shoalhaven LGA is experiencing a shortfall of roughly 3,300 affordable housing dwellings.

In 2021, 10,335 households were renting in the Shoalhaven LGA, public, privately and otherwise. The affordable housing need represents 32% of renting households or 6% of the total households in the LGA.

In the future, it is expected that the need for affordable housing will increase in line with broader trends affecting the Illawarra-Shoalhaven region and the Rest of NSW as a whole. As shown in Figure 7, the Shoalhaven LGA has experienced a steady increase in rents since the Census in August 2021, with median weekly rents rising an average of \$60/week over the time period and first quartile rents (representing the 25<sup>th</sup> percentile) rising \$47/week, or a rise of 15% and 13% respectively. This rise in rents, particularly the 13% rise in first quartile rents (generally paid by lower income households) will most likely increase the number of households suffering rental stress, raising the affordable housing demand.



Figure 7: Shoalhaven Local Government Area rent growth since the 2021 Census

Source: Australian Bureau of Statistics 2023 and HillPDA 2023

### 3.5 Summary

The 2021 Census indicated that there was a technical shortfall of 4,139 affordable dwellings primarily affecting families in the very low and low income brackets. From a needs analysis based on the 2021 Census, it was estimated that the Shoalhaven LGA is experiencing a true shortfall of roughly 3,300 affordable dwellings, which need to be delivered to secure rental affordability for the area. The true shortfall was calculated by excluding households which would be better served by other housing types along the housing continuum, such as social and market housing. For households earning under \$400 a week, affordable housing rents charged in a semi-commercial environment may still exceed what can be considered affordable, meaning that they require social housing. Households earning above the median weekly income of the LGA and still experiencing rental stress are likelier able

to move to cheaper properties and pay affordable rent, with market housing potentially otherwise catering to their needs.

First quartile rents, which generally correspond to very low and low income households, rose 13% since the 2021 Census, indicating that the shortage of affordable dwellings has likely intensified. This prompts a need for further action on Council's part to facilitate the delivery of affordable housing dwellings within the LGA and address the shortfall.



## 4.0 KEY ACTIONS AND TIMEFRAMES

Owing to a combination of increasingly unaffordable housing prices and a general shortage of housing, many local councils, including Shoalhaven City Council, are taking steps towards increasing the supply of affordable housing in their LGAs. Local governments can do this through strategic planning, the regulation of housing supply and its form, infrastructure planning and pricing policies, rate setting and community service delivery.<sup>3</sup>

Local government's requirement to take action on affordable housing is located in the *Environmental Planning and Assessment Act 1979* (EP&A Act). Section 1.3(d) identifies an objective of the Act as being "to promote the delivery and maintenance of affordable housing." Therefore, Council has an obligation to both create more and preserve affordable housing in its LGA.

This Section presents a total of 17 actions that Council intends to implement from 2024 to 2030 to promote the supply of affordable housing and diverse low-cost market housing options in the Shoalhaven LGA. These actions are focused around the four strategic directions discussed in the introduction, being:

- Direct government delivery, which encompasses actions undertaken by Council to either directly deliver affordable housing and diverse low-cost market housing or support the delivery of affordable housing through avenues such as grants and loans, utilisation of Council-owned land and leaseback and build-own-operate-transfer (BOOT) schemes.<sup>4</sup> These actions can be undertaken solely by Council or in partnership with key stakeholders such as CHPs, developers and government agencies.
- Indirect market delivery encompasses actions undertaken by Council to facilitate the delivery of affordable housing and diverse low-cost market housing through the private development industry. Owing to the size of the private development industry in Shoalhaven, these actions seek to leverage the industry to achieve Council's objectives. These actions would be undertaken through amendments to Council's regulatory framework, made up of the Shoalhaven Local Environmental Plan 2014 and Shoalhaven Development Control Plan 2014.
- A supportive and innovative framework encompasses actions undertaken by Council to ensure affordable housing is responsive to the needs of Shoalhaven's residents and is delivered as needed.
- Advocating and raising awareness actions represent opportunities for Council to support the delivery of affordable housing and remove any associated stigmas by influencing the State and Commonwealth Government and other key stakeholders.

Most actions identified in this Section are proposed to be completed within the next six years from the publication of this plan (2024), including:

- Short-term actions completed within 2 years;
- Medium-term actions completed within 2 to 4 years; and
- Long-term actions completed within 4 to 6 years.

The actions have been designed to be meaningful and measurable. Final timeframes for actions will be based on resourcing and the priorities of the elected Council. Monitoring, reporting and reviewing of adopted timeframes will occur as part of the annual reporting process.

<sup>&</sup>lt;sup>3</sup> <u>https://www.ahuri.edu.au/analysis/brief/what-role-can-local-government-play-delivering-affordable-housing</u>

<sup>&</sup>lt;sup>4</sup> Build-own-operate-transfer schemes are a project delivery mechanism where a Council provides a private party with land and/or equity to construct and operate a development on the site for a set period of time before the site and development are returned to the private party.

#### Table 5: Affordable housing actions

| Action             | Description  |  |  |  |
|--------------------|--|--|--|--|
| Short-term actions |  |  |  |  |
| 1.1                | Complete a desktop audit of Council-owned land to identify opportunities for future affordable housing utilisation   |  |  |  |
| 1.2                | Implement an affordable housing contributions scheme   |  |  |  |
| 1.3                | Consider planning and development controls to facilitate manufactured home estates closer to urban centres   |  |  |  |
| 1.4                | Develop strategic principles for affordable housing  |  |  |  |
| 1.5                | Provide dwelling assessment support to affordable and high density housing development applications  |  |  |  |
| 1.6                | Create a collaboration agreement with preferred CHPs   |  |  |  |
| 1.7                | Continue advocacy to the NSW Government and NSW Government on key affordable housing issues.   |  |  |  |
| 1.8                | Run an education campaign about the benefits of affordable and diverse low-cost market housing   |  |  |  |
| Mediur             | n-term actions   |  |  |  |
| 2.1                | Investigate a shared equity or joint venture development model with a CHP  |  |  |  |
| 2.2                | Investigate meanwhile uses on identified Council land  |  |  |  |
| 2.3                | Consider targeted bonuses in planning controls to encourage the supply of affordable or higher density housing and the preparation of development controls that support and supplement these bonuses |  |  |  |
| 2.4                | Consider adjusting planning controls to increase densities in strategic centres, new release areas and existing residential areas  |  |  |  |
| 2.5                | Investigate the potential for co-living housing near town and village centres  |  |  |  |
| 2.6                | Facilitate opportunities for home owners and manufactured home estate operators to deliver tiny homes  |  |  |  |
| Long-term actions  |  |  |  |  |
| 3.1                | Dedicate Council-owned land to innovative affordable housing developments  |  |  |  |
| 3.2                | Investigate pilot projects of exemplary diverse and affordable housing types to increase market confidence   |  |  |  |
| 3.3                | Introduce guidelines to increase dwelling diversity in greenfield developments   |  |  |  |
| Source: H          | Source: HillPDA 2024   |  |  |  |

### 4.1 Short-term actions

#### 4.1.1 Direct government delivery

Action 1.1 – Complete a desktop audit of Council-owned land to identify opportunities for future affordable housing utilisation

#### **Basis for action**

Council's prior approach to stimulating affordable housing delivery in the Shoalhaven LGA was to dedicate Council-owned land to CHPs for affordable housing purposes. Completing an audit of Council-owned land will identify lots surplus to requirements and suitable for utilisation, whether through dedication to CHPs or involvement in Council's own affordable housing actions, described in more detail in Action 2.2, 3.1 and 3.2. Council will consult with CHPs to identify criteria to inform suitable site selection.

This also provides Council with a clear roadmap of future affordable housing locations and delivery opportunities in the LGA.

#### Principal delivery task

Complete a desktop audit of Council-owned land to identify opportunities for future affordable housing utilisation. Consultation with CHPs will occur to identify criteria to inform suitable site selection.

#### Action 1.2 – Implement an affordable housing contributions scheme

#### **Basis for action**

Implementing an affordable housing contributions scheme within the Shoalhaven LGA will levy affordable housing contributions on the development industry in identified areas. These contributions can be provided to Council in the form of affordable housing dwellings, monetary contributions or dedicated land. This will enable a baseline delivery of affordable housing within the LGA, keeping roughly in line with general housing delivery.

The contributions received can be utilised by Council, whether to directly deliver and manage affordable housing dwellings, or to provide resources to CHPs to undertake development.

#### Principal delivery task

Pursue the recommendations of the *Shoalhaven Affordable Housing Feasibility and Development Contribution Scheme* Research Paper prepared by HillPDA, being to introduce an affordable housing contributions scheme, which will:

- Institute a general contribution rate of 1% of development gross floor area across the Shoalhaven LGA with an implementation delay of 3 years from announcement. Avenues for monetary and land equivalents will also be included;
- Investigate the potential for incremental increases of the general contribution rate to a final cap of 3% 5 years after the scheme is introduced;
- Institute a specific 5% contribution rate for greenfield subdivision development in the LGA with an implementation delay of 3 years from announcement. The contributions will be provided as an in-kind contribution through land dedication of serviced lots; and
- Review the viability of high density development 3 years after the introduction of the scheme to consider the potential for a specific contribution rate for high density development.

#### 4.1.2 Indirect market delivery

Action 1.3 – Consider planning and development controls to facilitate manufactured home estates closer to urban centres

#### Basis for action

Currently, manufactured homes are limited in their application and largely restricted to tourist, semi-rural and rural locations. Through preparing planning and development controls to facilitate manufactured home estates, Council can encourage greatly needed low-cost housing options near urban centres. This is particularly important near centres with expensive housing costs.

To ensure that these manufactured home estates are high quality, Council can introduce controls to identify appropriate or suitable locations, maintain neighbourhood character and amenity and establish minimum servicing requirements. Mechanisms can also be included to secure the estates as temporary forms of development that can be later replaced with higher quality homes as centres expand.

#### **Principal delivery task**

Consider the expected impact of facilitating manufactured home estates near urban areas. This would include consideration of likely take-up of the provisions, impacts on local dwelling supply, affordability and/or amenity, ownership/management arrangements and levels of support services.

#### 4.1.3 A supportive and innovative framework

#### Action 1.4 – Develop strategic principles for affordable housing

#### Basis for action

The development of strategic principles for affordable housing will allow Council to coordinate the delivery of affordable housing dwellings throughout the LGA by setting out Council's expectations and goals, such as the preferred size, quality and typology of dwellings. The principles would sit within the Local Strategic Planning Statement and be utilised as a source of 'best practice' to guide the design and delivery of affordable housing dwellings and affordable housing developments.

#### Principal delivery task

Draft, develop and deliver strategic principles for affordable housing to guide development applications, planning proposals and planning agreements that involve affordable housing in the LGA. These principles will be informed by community/industry feedback and embedded within the Local Strategic Planning Statement.

## Action 1.5 – Provide dwelling assessment support to affordable and high density housing development applications

#### **Basis for action**

Council has to balance the need for a reasonably thorough development application assessment to ensure good planning outcomes and reduce unacceptable amenity and environment risks with the need to deliver efficient and timely decisions in identified timeframes. As stewards of the built and natural environment, Council possesses a regulatory and policy responsibility to ensure that developments are beneficial to the current and future nature of the LGA. On the other hand, the development industry prefers efficient and timely decisions to reduce the risk associated with development and the amount of time interest is charged on loans.

While Council does its best to balance the competing needs of the development application process, this job is made harder with vacancies in development assessment roles and limited planners in the market. Increased support in the process would reduce development risk and timeframes, and by extension increase the number of affordable and high density projects considered feasible. Possible interventions to increase the efficiency of development applications include:

- Hiring additional development assessment planners (if possible);
- Providing examples of Clause 4.6 variations considered to be of a high quality by Council;
- Designating specific officers responsible for assessing affordable or higher density development applications; and
- Providing a list of locations where high density development is supported by strategic documents.

#### **Principal delivery task**

Investigate and provide additional assessment support to reduce the development risk incurred by developers and CHPs for affordable and high density housing.

#### Action 1.6 – Create a collaboration agreement with preferred CHPs

#### **Basis for action**

Feedback from the community housing sector noted challenges in the delivery of affordable housing due to lengthy assessment times and the requirement for numerous expert reports. The creation of a collaboration agreement with preferred CHPs will align expectations for affordable housing development and allow for the provision of additional Council support such as waived development application fees, planning, engineering or design advice and joint ventures (subject to further review). Opportunities will also be created for media and communications activity as well as community education efforts to overcome negative perceptions of affordable housing.

Council currently has a collaboration agreement with Homes NSW which identifies cooperation priorities and opportunities for social housing delivery in the local government area. This agreement can be utilised as a base and expanded upon for non-government community housing providers.

#### Principal delivery task

Create a collaboration agreement with preferred CHPs to align the future delivery of affordable housing in the LGA and open avenues for further Council support.

#### 4.1.4 Advocating and raising awareness

## Action 1.7 – Continue advocacy to the NSW Government and Federal Government on affordable housing issues

#### **Basis for action**

Council has levers to address affordable housing in the LGA including planning controls, use of council land, and contribution schemes. However, there are also levers that the State and Federal Government can use to promote affordable housing in the LGA. Council has a responsibility to advocate for the interests of its citizens for support with issues relating to the Shoalhaven.

While tiny homes present a unique opportunity to increase the supply of affordable and diverse low-cost housing choices in Shoalhaven, they also can also cause significant amenity issues for occupants and neighbours. Currently, tiny homes exist in a regulatory space primarily controlled by the *Local Government Act 1993* (administered by the NSW Government).

Council can advocate for continued Federal and NSW Government intervention in tiny homes, which will have the dual benefits of strategic support for the housing typology and potential for state and local government partnerships. As the legislative framework surrounding tiny homes is complex, strategic-level support from the NSW Government can provide certainty to Council, owners and builders, ensuring tiny homes are correctly located and built to standard. Advocacy can also raise the potential for a pilot project or partnership where the NSW Government supports affordable housing delivery through tiny homes in Shoalhaven.

Tiny home advocacy should aim to support the NSW Government's review of related planning/approval processes and encourage the NSW and Federal Government to publish data for social and affordable housing. It should also seek to deliver infrastructure worker accommodation, appropriate meanwhile uses and changes to timeframe requirements. Large projects bring workforce pressures, with some workers being temporary, and others moving to the area permanently. This growth in population needs to be supported with suitable housing for workers so as to not unduly impact local housing availability.

NSW and Federal government land in the Shoalhaven LGA is often left underdeveloped and held for long-term purposes. Recognising this, temporary social, affordable or market housing can be placed on these parcels of land until the land is required for its ultimate use. This process is called instituting a meanwhile use. Vacant or underused buildings can also be retrofitted to deliver necessary affordable housing.

There is also space for Council to advocate to the NSW Government regarding affordable housing policy. Currently, under the Housing SEPP, affordable dwellings are required to be affordably leased for at least 15 years. However, affordable housing would better support Shoalhaven's housing system if affordably rented in perpetuity. Adjusting this requirement could give CHPs more scope to secure and operate affordable housing over longer timeframes, while permitting tenure and partnership opportunities between CHPs and Council. Advocacy to the NSW Government could support the interests of Shoalhaven residents in this regard.

#### Principal delivery task

Continue advocacy with regard to the following tasks:

- Continue advocacy with the NSW Government for further work and innovation in the tiny home space
- Make a submission into the NSW Government comprehensive review of the planning and approval processes for caravan parks, camping grounds, manufactured home estates and moveable dwellings
- Call on the Federal and NSW Government to publish data for social and affordable housing
- Advocate for the delivery of temporary and permanent residential accommodation for workers on significant infrastructure projects, to avoid impacts on local housing availability
- Advocate for meanwhile uses on appropriate well-located NSW and Federal government land in the Shoalhaven LGA to deliver housing
- Advocate for the NSW Government to adjust the affordable rental housing timeframe requirement from 15 years to "in perpetuity".

## Action 1.8 – Run an education campaign about the benefits of affordable and diverse low-cost market housing

#### **Basis for action**

Housing affordability is essential to the functioning of Shoalhaven, providing numerous economic and social benefits to local communities. Having affordable homes to rent or purchase allows young people, key workers and those suffering financial hardship to stay within communities, working in local jobs and contributing to the community fabric. Additionally, with separate houses comprising 87.2% of dwelling stock in Shoalhaven in 2021 and lone person households being the second most popular household type, affordable and higher density housing is needed to prevent over-housing where households prefer smaller dwellings than what they currently inhabit.

Raising community awareness about the nature of these benefits, and about the controls put in place by Council to ensure developments reflect and contribute to local character, can reduce the potential for protracted and contentious development approvals that can otherwise significantly impact development viability. For instance, an affordable housing development might be viable when an application is first submitted, however after a lengthy approval process and potentially a court case, the cost of this extra work and weakening market conditions might mean the development is abandoned when finally approved.

An element of the education campaign would also include a collaboration between Council and a CHP to inform community members of the nature of affordable housing and its occupants, dispelling historic notions of low-quality, overcrowded housing. Education activities should be informed by contemporary statistics, real-world experiences, case studies and collaboration with the development industry.

#### Principal delivery task

Run a program to educate the community about affordable housing (for rent or purchase), medium density housing and high-density housing in order to diffuse stigma and increase general community support.

## 4.2 Medium-term actions

#### 4.2.1 Direct government delivery

#### Action 2.1 – Investigate a shared equity or joint venture development model with a CHP

#### **Basis for action**

Consultation revealed that a significant barrier to CHP development was a lack of liquid (cash) funding. While the provision of land enabled some development, high construction costs and limited returns from affordable housing development meant that even if land is provided, some projects could not begin due to a lack of liquid funds.

A shared equity or joint venture model could provide an avenue for Council to provide liquid funding to a CHP in return for a share in development, enabling construction and increasing Council's affordable housing portfolio.

The action is expected to be funded by proceeds from the affordable housing contribution scheme.

#### Principal delivery task

Discuss the potential for a shared-equity or joint venture development model with community housing providers and, if interest is apparent, investigate the potential for the model in the Shoalhaven LGA by answering the following questions:

- · Would the affordable dwellings be sold to residents or rented?
- What development type would be pursued (detached house, townhouse, flat building etc.)?
- What would be the estimated construction cost and required Council contribution?
- What cost is not recoverable and how much equity is held?
- What is the expected lifecycle of the asset?

#### Action 2.2 – Investigate meanwhile uses on identified Council land

#### **Basis for action**

As the affordable housing industry in Shoalhaven has limited capacity for concurrent developments, land identified in the desktop audit (Action 1.1) but not slated for use in the short or medium term can be utilised for meanwhile uses. On these pieces of land, Council can investigate meanwhile uses such as affordable tiny homes to gain a greater social (and potential economic) return than their current use. These meanwhile uses could take place on the land for a set period of time, such as 5 or 10 years, or until the land is needed for Council purposes.

Due to their size, tiny homes are generally suitable for lone person households and couples without children. According to population projections released by the Department of Planning, Housing and Infrastructure, these two household types are the most common households in Shoalhaven and are expected to remain so to 2041. Meanwhile uses proposing tiny homes would therefore be an effective method of providing affordable accommodation to Shoalhaven's growing population.

Approaches such as the Gosford Hospital Pilot Project and BackTrack Armidale Project present successful case studies of tiny homes and meanwhile uses.

#### Principal delivery task

Investigate the cost, return and administration framework of meanwhile uses (such as affordable tiny homes or alternative approaches) that meet communities' needs for safe, accessible and comfortable homes on Council land identified by the desktop audit. If found to be feasible and beneficial, Council is to pursue such uses.

#### 4.2.2 Indirect market delivery

Action 2.3 – Consider targeted bonuses in planning controls to encourage the supply of affordable or higher density housing and the preparation of development controls that support and supplement these bonuses

#### **Basis for action**

The supply of affordable and higher density dwellings in the private market is currently lacking due to numerous issues, including the financial feasibility of development. Targeted bonuses in planning controls can be introduced and tied to development type in specific areas to encourage the supply of affordable housing or diverse low-cost market housing.

The height and floor-space-ratio controls which apply to land dictate the building form (gross floor area) which can be built, provided other supplementary controls such as solar access or setbacks are also met. As developers make their ultimate profit from selling gross floor area (in the form of dwellings), increasing the size of the building form achievable theoretically increases the profits available to developers. This happens because developers are able to deliver additional floor area at a lower cost than they can sell it for.

Where Council has identified land suitable for affordable or diverse low-cost market housing delivery that is not being developed by the private sector, additional height or floor-space-ratio can be provided on the site to enable viable development. While Council will not be able to directly initiate development on the site, development feasibility analysis can be undertaken to inform Council of the targeted bonus required to incentivise developers to construct. Although this could encourage the delivery of affordable dwellings, it should not compromise development standards around resilience, sustainability and private/communal open space in the LGA.

As opposed to a general bonus across the Shoalhaven LGA as in the Housing SEPP, it is proposed that the application of the bonus, and the bonus itself, be strategically identified and tested with the community. Additionally, steps should be taken to minimise any increased land cost from targeted bonuses which has the potential to blunt any gains in development viability.

#### **Principal delivery task**

Council to consider the implementation of targeted bonuses to encourage the supply of affordable or higher density housing in specific locations. Controls need to consider sustainability, open space, and design outcomes to ensure that they are appropriate for the area and maintain a good quality of life.

Action 2.4 – Consider adjusting planning controls to increase densities in strategic centres, new release areas and existing residential areas

#### **Basis for action**

Understanding the significant need for higher density dwellings within Shoalhaven to cater for smaller household sizes, Council can consider an adjustment of planning controls to increase densities in strategic centres, new release areas and existing residential areas. Through adjusting planning controls in favour of density where appropriate, not only will the supply of dwellings increase from larger developments, but the dwellings delivered by these developments will also be cheaper on a case-by-case basis, as high density dwellings are generally cheaper to deliver than low density dwellings.

As there are many varied influences affecting the planning of strategic centres and desired development outcomes, opportunities to increase density will be considered in broader strategic work, including community testing. Adjustments in new release areas can be achieved through land use zone selection rather than specific planning controls and should be limited to low-scale, medium density outcomes, noting the local level of shops and services likely to be provided in these areas. The exercise of considering increased densities in existing residential areas must be tested with the community, considering local/neighbourhood character and environmental risks. Not all settlements can accommodate increased densities, and areas may have values sensitive to change.

#### Principal delivery task

Consider adjustments to increase densities in strategic centres, new release areas and existing residential areas through an extensive process of strategic planning and community consultation.

#### Action 2.5 – Investigate the potential for co-living housing near town and village centres

#### **Basis for action**

Boarding houses are a type of housing that utilises small dwellings, contain shared facilities and are managed by a CHP in perpetuity, to provide affordable housing dwellings. This is a legally defined housing typology. Coliving housing utilises small dwellings and shared facilities to provide dwellings at a cheaper rate (to both build and rent) than traditional high-density accommodation like a boarding house, but are a private form of housing. As such, they can be owned and managed by private individuals or companies and have no affordability requirement.

Instead of directly providing affordable housing, co-living housing provides diverse low-cost market housing in areas where it traditionally would not be available. For example, in areas such as Bangalee – Cambewarra Village – Tapitallee & Surrounds and West Nowra – South Nowra – Nowra Hill & Surrounds with a rapidly growing population (3.7% and 2.4% annually to 2051), co-living houses can provide rental accommodation to lower income households when sufficient market dwellings have not been delivered, reducing the gap between supply and demand, and by extension the rent.

Strong incentives currently exist for boarding houses, owing to their social benefits. Council can investigate an expansion of the incentives for boarding housing to co-living housing (provided the development meets the standards laid out in the Housing SEPP) to increase market delivery of the typology and associated diverse low-cost market dwellings. This can be done through the LEP.

For early career essential workers moving out of home, co-living housing can provide affordable rental accommodation in areas which would otherwise be unavailable. These workers would be on lower incomes (for example, the average income of a retail trade worker is \$650-\$799 a week), but would need to locate close to their places of employment, making affordable co-living housing a desirable option.

#### Principal delivery task

Investigate the potential for incentives to co-living housing similar to those provided to boarding houses. To ensure high-quality outcomes, the incentives can be tied to standards laid out in the Housing SEPP.

#### 4.2.3 A supportive and innovative framework

Action 2.6 – Facilitate opportunities for home owners and manufactured home estate operators to deliver tiny homes

#### **Basis for action**

Tiny homes are a type of small freestanding dwellings which can be pursued with a relatively low investment compared to traditional dwellings. Similarly to co-living housing, tiny homes increase diversity and provide a lower-cost market housing option, but do not have a specific affordable housing requirement.

Tiny homes exist in an uncertain regulatory environment with numerous interpretations and no clear legislative definition. Due to this, many home owners and manufactured home estate operators who want to install tiny homes are yet to do so. In this space, Council can play a facilitating role and provide necessary information to the Shoalhaven community to support interested parties and ensure tiny homes meet relevant regulations and are properly installed.

To facilitate opportunities for tiny homes, Council can create a fact sheet for interested parties in the Shoalhaven LGA, creating a source of truth for questions such as the relevant regulations and how to rent out tiny homes. MidCoast Council, Coffs Harbour Council and Lake Macquarie City Council all possess tiny homes fact sheets that residents can view to understand approval requirements and avenues for further information. Such a fact sheet for Shoalhaven would clearly state relevant controls for tiny homes, reducing the burden placed on owners having to navigate complex regulatory frameworks.

Council can also create a private register of tiny homes in the LGA. The register would include information such as the location of the tiny home, when it was installed, approvals or exemptions applied to it and any complaints. New homes could be added to the register through three methods, being Council additions (for tiny homes approved through Council), owner additions (for tiny homes installed through an exemption) and community additions (for tiny homes installed through an exemption where the owner has not added it to the register and a neighbour noticed it). This would increase the amount of information available to inform decision making.

#### Principal delivery task

To facilitate opportunities for tiny homes across the Shoalhaven LGA, Council can:

- · Create a tiny homes fact sheet; and
- Create a private register of installed tiny homes in the LGA.

## 4.3 Long-term actions

#### 4.3.1 Direct government delivery

#### Action 3.1 – Dedicate Council-owned land to innovative affordable housing developments

#### **Basis for action**

Land presents a significant cost to development, often taking up around 30% of costs, as identified in consultation. To stimulate the delivery of affordable housing products in desired locations, Council can dedicate pieces of land identified in the desktop audit (Action 1.1) for the purposes of affordable housing delivery. As a condition of dedication, Council can consider including a requirement to deliver a certain type of innovative housing (e.g. mixed-tenure, develop/sell, manufactured home estates or next generation boarding houses) provided it is viable under current market conditions.

Council can also undertake a competitive tender process with the open market (including CHPs) to ensure the most innovative and effective approaches to affordable housing are pursued.

#### Principal delivery task

Run a competitive tender process with the open market for an affordable housing development of Council-owned land identified in the desktop audit. In this competitive process, Council will consider a number of criteria including social outcomes, architectural design, amenity impacts, financial return and innovation.

If the process is successful, Council can consider running additional tenders for other identified land.

## Action 3.2 – Investigate pilot projects of exemplary diverse and affordable housing types to increase market confidence

#### **Basis for action**

A key element of development is managing risk, as riskier projects require a higher profit to offset the risk, and consequently lower-risk projects can afford a lower profit. One key element of risk identified in Shoalhaven, particularly in diverse low-cost market dwellings, is a lack of existing market evidence. While Nowra, Huskisson and Ulladulla have a local market of high density dwellings, other locations throughout Shoalhaven have few, if any, existing high density dwellings. For a prospective developer, or a bank lending to a developer, this lack of a local market means that they cannot accurately gauge achievable sale or rental figures, and in turn cannot accurately predict the overall revenue of the project, greatly increasing risk.

To support diverse low-cost market dwellings in locations outside of traditional townships, Council can create market confidence through pilot projects, either wholly funded by Council or through a joint-venture. In these projects, Council can show the private development sector that there is market appetite for these dwelling types, along with evidence of achievable sale and rental figures. Importantly, these dwellings should be sold or rented at market rates to provide accurate evidence for the private sector.

Borrowing from the Gosford Hospital Pilot Project and the Armidale Youth Project, Council can also investigate a pilot tiny homes project in Nowra to provide social or affordable housing to residents in the city. Compared to a traditional social housing development, the tiny homes will require a lower investment from Council and are able to be relocated if Council wishes to use the site for a different purpose. Compared to a private tiny home project, having Council as the developer and a CHP as the manager means that residents will be provided with certainty, and that amenity impacts on surrounding properties can be minimised.

#### Principal delivery task

Council to investigate the potential for pilot projects on Council land identified in the desktop audit (Action 1.1).
#### 4.3.2 Indirect market delivery

#### Action 3.3 – Introduce guidelines to increase dwelling diversity in greenfield developments

#### **Basis for action**

Greenfield developments represent significant dwelling delivery within the Shoalhaven LGA and deliver large amounts of detached three and four bedroom dwellings. While this is much-needed housing supply, diverse low-cost market housing options are limited within the new suburbs, especially for lone person households. Introducing guidelines for greenfield developments to provide local dwelling diversity within suburbs, as well as across the LGA, can help to shift Shoalhaven's dwelling stock away from an overwhelming predominance of detached dwellings (87.2% of dwellings in 2021, 21.6% higher than the New South Wales average) and provide diverse and lower-cost housing options.

The guidelines can be embedded within the Local Strategic Planning Statement. This would guide future strategic planning work, planning proposals and future planning in Shoalhaven. Solutions can then be implemented for the specific local planning documents to guide the delivery of release areas.

#### Principal delivery task

Introduce guidelines in the Local Strategic Planning Statement to encourage greenfield subdivision to be undertaken in such a way that delivers increased dwelling diversity.

# 5.0 MONITORING AND REVIEW

Council intends to monitor and review this Strategy on an annual basis on the following 12 key performance indicators (KPIs). At the end of each calendar year following the implementation of this Strategy, Council will prepare a short report outlining the progress towards each action (not started/underway/completed/continual) and estimated completion year by the end of the year listed (e.g. 2026 means the action is expected to be completed by 31/12/2026. Completion will be subject to Council priorities Council will also review each KPI against figures from when this Strategy was first released and the previous report year. Appendix E shows an estimated annual report from 2025 showing what Council would prepare. As a note, the figures used in Appendix E are from 2023 where available.

The Strategy will be implemented collaboratively with stakeholders and Council will present progress report and meet with key stakeholders and collaboration partners such as industry bodies con community housing providers on progress and review the appropriateness and continuing relevance of the strategy.

The Strategy will also need to be reviewed as new data become available from future Censuses. As a note, KPIs based off the Census were not utilised, as they will only change every five years.

| #  | Monitoring indicator  | Source   |
|----|---|--|
| 1  | Number of affordable housing dwellings delivered and managed by a CHP on the collaboration agreement              | Community housing providers                    |
| 2  | Number of affordable sales of 1 bedroom dwellings for very low, low and moderate income households                | Housing.id                                     |
| 3  | Affordable sales of 2 bedroom dwellings for very low, low and moderate income households                          | Housing.id                                     |
| 4  | Affordable sales of 3+ bedroom dwellings for very low, low and moderate income households                         | Housing.id                                     |
| 5  | Affordable rental listings of 1 bedroom dwellings for very low, low and moderate income households                | Housing.id                                     |
| 6  | Affordable rental listings of 2 bedroom dwellings for very low, low and moderate income households                | Housing.id                                     |
| 7  | Affordable rental listings of 3+ bedroom dwellings for very low, low and moderate income households               | Housing.id                                     |
| 8  | Secondary dwelling, dual occupancy, townhouse, co-living housing and residential flat building approved dwellings | Planning portal                                |
| 9  | Funds, land and dwellings collected through affordable housing contributions scheme                               | Council records                                |
| 10 | Number of boarding houses approved within 600 meters of a town or village centre                                  | Council records                                |
| 11 | Median weekly rental price for a flat/unit, detached house and townhouse  | Department of Family and<br>Community Services |
| 12 | Median sale price for a strata and non-strata property  | Department of Family and<br>Community Services |
|    |   |  |

#### Table 6: Key performance indicators

Source: HillPDA 2023

Monitoring of KPIs over time should see a general increase in affordable housing and low-cost market housing throughout the LGA, resulting in lower-entry house/unit prices and rental figures.

# APPENDIX A : DEMOGRAPHIC PROFILE

This Strategy was supported by an analysis of demographics in the Shoalhaven LGA.

## A.1 Introduction

Although Shoalhaven has historically been an affordable area, sustained trends affecting the LGA over the medium-term, combined with the short-term impacts of the COVID-19 pandemic, have steadily decreased housing affordability for current and future residents.

Generally speaking, Shoalhaven's residents can be divided into two broad categories: couples (with or expecting children) looking for larger apartments, detached dwellings and townhouses; and elderly persons, couples without children and younger persons looking for more affordable, smaller dwellings such as one- and two-bedroom apartments and townhouses. Development undertaken by the private market has mainly catered to the first group, delivering the majority of new dwellings in the LGA as detached housing. This trend has been somewhat replicated by the government, as the majority of social and affordable housing in the LGA comprises larger detached dwellings catered to families, with three-bedroom social housing cottages exceeding the current demand. For the second group, however, especially those on very low and low incomes, preferred housing choices are underrepresented within the LGA. Unit completions have remained low for a number of years, leading to a chronic undersupply of new, available rentals, as many existing rentals are already under long-term lease. In the first quarter of 2023, there were fewer than 10 new rental bonds signed for 1-bedroom apartments and only 35 new bonds signed for 2-bedroom apartments.

## A.2 People

Owing to its unique culture and natural environment, the Shoalhaven LGA has proved an attractive destination for new residents and has retained existing ones, with an average population growth of 1.2% per year from 2006 compared to the Regional NSW average of 0.9%. From 2023, Shoalhaven's population growth is expected to spike to 1.7% in 2026, before calming to an average growth of 0.8% in the years to 2051.

The majority of this population growth is expected to occur in the Bangalee - Cambewarra Village - Tapitallee and Surrounds District and West Nowra - South Nowra - Nowra Hill and Surrounds District, achieving an average annual growth rate of 3.7% and 2.4% respectively. These areas are highlighted in Council's urban release area planning activities and were chosen to accommodate a large amount of the LGA's future growth.

Table 7 below shows the top and bottom three districts in terms of forecast average annual population growth.

| District  | 2021  | 2051   | Total<br>change | Average annual growth |
|---|-------|--------|-----------------|-----------------------|
| Bangalee - Cambewarra Village - Tapitallee &<br>Surrounds | 3,136 | 9,266  | +6,130          | 3.7%                  |
| West Nowra - South Nowra - Nowra Hill & Surrounds         | 7,111 | 14,514 | +7,403          | 2.4%                  |
| Coastal Mid   | 2,755 | 3,826  | +1,071          | 1.1%                  |
| Shoalhaven Heads  | 3,231 | 3,596  | +365            | 0.4%                  |
| Sanctuary Point   | 7,872 | 8,745  | +873            | 0.4%                  |
| Rural Balance   | 2,928 | 3,130  | +202            | 0.2%                  |

#### Table 7: Forecast population growth in selected districts

Source: .id Forecasting 2023

This population growth is expected to cause affordability issues in the medium- and long-term, unless land within the LGA can be efficiently serviced to become available for residential development, or high-density redevelopment can occur within town centres.

The median age in Shoalhaven was 48 in 2021 compared to 43 in Regional NSW, reflecting a population structure which is generally older than the regional average. As shown in Figure 8 below, Shoalhaven is generally older than Regional NSW, with the inflection point at 55 to 59, where the LGA starts having a larger percentage of elderly residents than Regional NSW.





Source: .id Forecasting 2023

Forecast to 2051, this population structure is expected to broadly remain the same, with minor adjustments in the proportion of population in certain age groups such as 85 and overs. This elderly population, some of which will be on very low, low and moderate incomes, will likely look to downsize and move into smaller dwellings. This will place a two-fold pressure on housing affordability as many households will choose to rent instead of committing to purchase a new home, reducing supply, and many elderly households will stop working and experience a reduced household income, relying on the pension, superannuation and Commonwealth rent assistance, increasing demand for affordable dwellings.

Shoalhaven has been, remains, and will likely continue to be, a popular tourist destination for international and domestic visitors. Since 2010/11, visitor nights remained around 4 million however from 2016/17, the number of visitor nights grew to around 5 million. The data from 2019/20 to 2021/22 fluctuated due to the CovidCOVID-19 pandemic, which heavily influenced travel. In the future, it is expected that visitor nights will recover to around 5 million, placing pressure on existing rental stock due to the use of short-term rental accommodation.



Figure 9: Shoalhaven total visitor nights (international and domestic) by financial year

Source: .id Forecasting 2023

In 2021, the five largest ancestries in Shoalhaven were English, Australian, Irish, Scottish and Australian Aboriginal. This is broadly in line with Regional NSW. From 2016 to 2021, the ancestries in Shoalhaven did not change significantly, however the number of people identifying as Australian decreased by 2.8% and the number of people identifying as Australian Aboriginal increased by 5.2%.

With 6.5% of Shoalhaven's population identifying as Aboriginal, there is an identified need for culturally appropriate affordable housing opportunities for Aboriginal people in the Shoalhaven community.

## A.3 Households

The primary household type in Shoalhaven are couples without children followed by lone person households and couples with children. These three household types have remained the top household types in the LGA since 2001 and are forecast to be the top household types into the future. This composition is significant as the vast majority of households only have one or two occupants which does not match up with the primary dwelling type of separate dwelling, meaning there is likely a strong underlying demand for smaller dwellings which has not been observed due to insufficient supply.



Figure 10: Projected households by type, Shoalhaven, 2021-51

At a more in-depth level, for the 14,396 households with children in Shoalhaven, the largest group are couples and single parents with young children, making up 7,002 households, followed by couples and single parents with older children making up 5,397 households. These data express the dual character of Shoalhaven, where most of the demand is for larger separate dwellings, however there is also an unrealised demand for smaller dwellings to allow younger people to move out.

In 2021, the average household size in the Shoalhaven LGA was 2.3, which is the same as in 2016. By 2041, the Department of Planning, Housing and Infrastructure predicts that the average household size will reduce to 2.19. This decrease in household size reflects the changing demographics of the LGA and necessitates a wider variety of housing offerings. In terms of affordable housing, the decreasing household size means affordable housing offerings will need to cater to a wider range of household types.

In 2021 the median weekly household income in Shoalhaven was \$1,250 (\$65,000 annually), compared to the Regional NSW median of \$1,434 (\$74,568 annually). Applying the income eligibility criteria for affordable housing (where households are eligible if their gross household income is between 0% and 120% of the Rest of NSW median household income), 26,442 households in Shoalhaven meet the income criteria for affordable housing. As a percentage of total households this is 60% which is higher than the Regional NSW average of 54%, pointing to the specific challenges facing Shoalhaven.

Source: NSW Government 2023



Figure 11: Shoalhaven household by weekly income

Source: Australian Bureau of Statistics 2023

### Table 8: Shoalhaven income and dwelling prices at 2021 Census

| Median annual household income | Median non-<br>strata price* | Median non-strata price to annual earning ratio |           | Median strata price to annual earnings ratio |
|--------------------------------|------------------------------|---|-----------|--|
| \$65,000                       | \$927,000                    | 14.3x   | \$544,000 | 8.4x   |
|                                |                              |   |           |  |

Source: HillPDA 2023

\*Using sales statistics from September 2021, the closest quarter to the 2021 Census held on 10 August.

Table 8 compares Shoalhaven's median incomes and dwelling prices to show the ratio of yearly earnings for strata and non-strata dwellings. As it shows, the median strata price is worth over 8 times the median annual earnings, with the median non-strata price worth more than 14 times median annual earnings. As this indicates, home ownership in Shoalhaven comes at significant expense considering local incomes. Although strata-titled dwellings (such as apartments) are significantly cheaper than other homes, they may come with additional costs including strata levies and maintenance fees.

## A.4 Employment

In 2021 the largest employer in Shoalhaven was the health care and social assistance industry, employing 7,838 residents, followed by the construction industry, at 6,629 employees. This is similar to the figures in the 2016 Census. For blue collar workers, such as in health care and construction, residing close to places of employment is important due to reduced potential for working remotely. For apprentices and first year workers, often moving out of home for the first time, having access to affordable housing opportunities throughout the LGA is of vital importance.

Figure 12: Shoalhaven employment industries 2021



Source: HillPDA 2023; .id 2023

#### Table 9: Relative incomes of the top five employment industries in Shoalhaven

| Employment industry               | 25 <sup>th</sup> percentile<br>income (weekly) | Average income<br>(weekly) | 75 <sup>th</sup> percentile<br>income (weekly) |
|-----------------------------------|--|----------------------------|--|
| Health Care and Social Assistance | \$650-\$799                                    | \$1,000-\$1,249            | \$1,500-\$1,749                                |
| Construction                      | \$650-\$799                                    | \$1,000-\$1,249            | \$1,500-\$1,749                                |
| Retail Trade                      | \$400-\$499                                    | \$650-\$799                | \$1,000-\$1,249                                |
| Public Administration and Safety  | \$1,000-\$1,249                                | \$1,500-\$1,749            | \$2,000-\$2,999                                |
| Accommodation and Food Services   | \$300-\$399                                    | \$500-\$649                | \$800-\$999                                    |

Source: HillPDA 2023 and Australian Bureau of Statistics 2021

As can be seen from the above analysis of employment industries and relative incomes, the majority of Shoalhaven's workforce is made up of essential workers which are needed to support the operation of businesses within Shoalhaven and the Shoalhaven LGA itself. It can be seen that workers in these industries will struggle to afford housing as a sole income household even if they are in the 75<sup>th</sup> percentile income bracket (excluding public administration and safety workers). This impacts households as they may be forced into becoming a dual income households, if possible, or have to live in low-cost market accommodation in undesirable locations further away from their place of work.

Retail trade and accommodation and food services are the third and fifth largest industry in Shoalhaven (encompassing 9,602 workers together), representing a significant portion of Shoalhaven's workforce employed in metropolitan centres and requiring accommodation close to work. For workers in these industries, even if they are in a dual income household earning average salaries, they will find themselves eligible for affordable housing and potentially requiring it due to a shortage of low-cost housing in metropolitan centres.

Within Shoalhaven, 11.9% of workers lived outside the LGA and commuted into work. While part of this may be due to personal preference, it is assumed that a lack of affordable housing near workplaces plays some role. In 2016, 83.1% of resident workers were employed in the region however in 2021 this number had dropped to 81.5% reflecting changes in dwelling location, whether voluntary or forced by affordability concerns.

## A.5 Dwellings

From 2021 to 2041, Shoalhaven is expected to experience an increased implied dwelling demand of 24,339 equating to an average annual compound growth rate of 1.65%. This increased demand is expected to be created primarily from migration, which is forecast to consistently outpace births by a factor of roughly 1.6:1. Future affordable housing delivery needs to be in line with this implied dwelling demand and recognise the importance of migration in Shoalhaven's future.

Figure 13: Shoalhaven implied dwelling demand



Source: NSW Government 2023

Table 10: Top five areas of raw forecast dwelling growth (2021 - 2041) with households

| Area   | Raw dwelling<br>growth<br>(percentage) | Lone person<br>household<br>growth<br>(percentage) | Couples without<br>dependents<br>growth<br>(percentage) | Couple families<br>with dependents<br>growth<br>(percentage) |
|--|--|--|---|--|
| Shoalhaven LGA   | 9,648 (16.4%)                          | 2,629 (20.4%)                                      | 3,136 (20.2%)   | 3,010 (29.5%)  |
| West Nowra - South Nowra -<br>Nowra Hill & Surrounds                 | 2,070 (90.2%)                          | 479 (104.1%)                                       | 520 (88.3%)   | 575 (76.1%)  |
| Bangalee - Cambewarra<br>Village - Tapitallee &<br>Surrounds         | 1,384 (117.8%)                         | 138 (100.0%)                                       | 412 (98.6%)   | 608 (143.1%)   |
| Milton - Mollymook -<br>Mollymook Beach -<br>Narrawallee & Surrounds | 648 (14.7%)                            | 275 (32.9%)  | 256 (20.7%)   | 125 (20.2%)  |
| Ulladulla  | 610 (16.5%)                            | 81 (8.2%)  | 125 (12.4%)   | 206 (33.4%)  |

Source: Australian Bureau of Statistics 2021 and .id (informed decisions) 2023

An analysis of the Table 10 reveals a clear split in character of future dwelling delivery in Shoalhaven, with existing semi-rural and lower density areas such West Nowra - South Nowra - Nowra Hill & Surrounds and Bangalee - Cambewarra Village - Tapitallee & Surrounds expected to receive significant growth over the next 20 years, likely in the form of greenfield development. In contrast, more established areas such as Milton - Mollymook - Mollymook Beach - Narrawallee & Surrounds and Ulladulla are expected to have a steadier, although high in raw numbers, dwelling growth, likely in the form of infill and urban fringe development.

Shoalhaven, similar to the Illawarra-Shoalhaven Region as a whole, has a clear preference for separate houses, with this housing type accounting for over 86% of all dwellings since 2001. Regional NSW mirrors this preference to a lesser extent, with separate houses accounting for roughly 81% of total stock

since 2001. While this marked preference exists, the demand and supply for medium-density dwellings has been slowly growing with the share of medium-density increasing from 7.5% in 2001 to 10.2% in 2021. The household structure in Shoalhaven is not expected to change from 2021 to 2051, with couples without dependents remaining the dominant, type followed by lone person households and couples with dependents. As such, separate houses are expected to be the dominant housing type, although medium density may play a larger role in the future.

Reflecting the predominance of separate houses in the LGA, 34,563 dwellings in Shoalhaven - 75% of the total stock - have three or more bedrooms, catering mainly to families and couples who are looking to gain dependents in the future. While these dwellings do cater to the predominant demographics of Shoalhaven, as the LGA continues to grow, opportunities are needed for residents to downsize or young people to move out, necessitating an increase in the number of smaller dwellings. As of the 2021 census, only 8,661 dwellings had two or fewer bedrooms, making up 18% of the total stock. Importantly however, only 1,602 dwellings had one bedroom, an increase of only 75 net dwellings from 2001, meaning options for young people moving out and elderly residents who want to greatly downsize are severely limited. These one-bedroom units often represent the bottom of the property ladder, providing an important first rung for young people and minimum maintenance for elderly residents. This lack of one-bedroom dwellings is expected to be a primary driver of housing unaffordability and 'over-housing' in Shoalhaven.

## A.6 Tenure

The primary tenure type in Shoalhaven is home ownership, with 68.6% of dwellings owned outright or with a mortgage. This is roughly in line with NSW, however the percentage of homes owned outright is substantially higher than Regional NSW and Greater Sydney, at 42.8%, compared to 36.3% and 27.8% respectively. For those renting in the LGA, the most common landlord is private at 19.5%, followed by social housing at 3.5%. Since 2001 the proportion of households who fully own their dwelling has decreased by around 7.4%, reflecting increasing housing costs within the LGA.



Figure 14: Shoalhaven tenure mix by year

Source: HillPDA 2023 and Australian Bureau of Statistics 2023. Note: Other includes not stated

#### Table 11: Selected tenure by selected households in 2021

| Tenure                                 | Lone person households | Group household | One family household |
|--|------------------------|-----------------|----------------------|
| Owned outright                         | 6,261                  | 388             | 12,148               |
| Owned with a mortgage                  | 1,713                  | 170             | 9,302                |
| Purchased under a shared equity scheme | 40                     | 5               | 41                   |
| Rented                                 | 3,257                  | 548             | 6,405                |

Source: Australian Bureau of Statistics 2021 and HillPDA 2023

Most demand for affordable housing in the Shoalhaven LGA comes from very low income households, including smaller (one or two person) households. Affordable rentals are particularly important for these groups; however, the evidence indicates that the private rental market is not providing sufficient supply or diversity in terms of available stock. There is evidence of growing local homelessness and an inability to respond effectively to this problem largely due to a lack of appropriate, affordable housing options.

In 2021 it was estimated that there were 701 people homeless or technically homeless in Shoalhaven.

#### Table 12: Homelessness estimate

| Status   | Estimate |
|--|----------|
| People in other improvised dwellings                         | 11       |
| People in other temporary lodgings                           | 23       |
| People in supported accommodation for the homeless           | 137      |
| People living in 'severely' crowded dwellings                | 84       |
| People living in boarding houses                             | 4        |
| People living in improvised dwellings, tents or sleeping out | 67       |
| People living in other crowded dwellings                     | 148      |
| People staying temporarily with other households             | 111      |
| People who are marginally housed in caravan parks            | 116      |

Source: Homelessness NSW 2023

As at the 2021 Census, there were 8,783 persons who needed assistance to reside in the community, making up 8% of the LGA's population. This figure is an increase of 1,129 residents from 2016 and 3,573 from 2006, displaying the effect of Shoalhaven's ageing population. This number of residents is only expected to increase as Shoalhaven ages, meaning sufficient housing diversity and accessible affordable dwellings are required to cater to the growing subgroup.

# **APPENDIX B: RESEARCH PAPERS**

To support the preparation of this Strategy, Council commissioned HillPDA to develop the following research papers available on Council's website:

- Development feasibility testing;
- Dwelling diversity;
- Short term rental accommodation; and
- Tiny homes.



# **APPENDIX C : STRATEGIC CONTEXT**

This Strategy was developed in the context of a wide range of local, regional and State legislation and policies as summarised below.

## C.1 Environmental Planning and Assessment Act

One of the key objectives of the *Environmental Planning and Assessment Act 1979 No 203* (the Act) is to promote the delivery and maintenance of affordable housing.<sup>5</sup> Under the Act, Council:

- May introduce provisions into its LEP to provide, maintain and retain, and regulate any matter relating to, affordable housing<sup>6</sup>;
- Must consider certain matters when determining development applications, including the likely social impacts of the development and the public interest<sup>7</sup>; and
- May enter into a planning agreement with a developer as part of a planning proposal or development application<sup>8</sup> requiring dedication of land free of cost, to pay a monetary contribution, or provide any other material public benefit, or any combination of them, to be used for or applied towards a public purpose. A public purpose includes the provision of affordable housing.<sup>9</sup>

## C.2 Housing 2041: NSW Housing Strategy

*Housing 2041* is a whole-of-government approach that establishes a 20-year vision for better housing outcomes in NSW, focusing on supply, affordability, diversity and resilience. Within *Housing 2041*, it is recognised that there is a strong desire and need for more, and improved, social and affordable housing around NSW.

To directly deliver affordable housing, the NSW Government lists a series of options including "considering the development of appropriate government-owned land for affordable housing, innovative planning and development projects that encourage build-to-rent, new communal living models, or encouraging incentives to build affordable housing in mixed-tenure communities." Reflecting the interconnected public-private nature of affordable housing development, this Strategy follows these options by stating that good outcomes can be achieved by working with community partners and the private sector to achieve outcomes beyond what could be achieved purely by government intervention.

### C.2.1 Housing 2041 Vision

People and communities have: access to housing security, diversity and support, irrespective of whether they live in metropolitan or regional areas; choices that enable them to afford a home without compromising on basic needs; support and opportunity in differing circumstances, including people in crisis, social housing residents, private rental tenants and those who aspire to home ownership.

Homes in NSW are accessible and suitable for different stages of life or changing circumstances; connected to local facilities, jobs and social networks, with infrastructure, services and spaces that people need to live sustainably; designed to support human wellbeing and respond to the environment, maximise technology and support local character and place.

<sup>7</sup> Cl. 4.15(b) and (e) of the Act

<sup>9</sup> Cl. 7.4(2)(b) of the Act

<sup>&</sup>lt;sup>5</sup> Cl. 1.3(d) of the Act.

<sup>&</sup>lt;sup>6</sup> Cl. 3.14(d) of the Act

<sup>&</sup>lt;sup>8</sup> Under cl. 7.32(3)(b) of the Act, a council may only impose a condition of consent requiring land or contribution for affordable housing contributions scheme in place and the scheme is referenced in the council's LEP.

### C.2.2 NSW Housing System Pillars:

The NSW Housing Strategy acknowledges that simply increasing the supply of housing is not enough. To meet community needs, housing strategies must focus on all 4 pillars, being:

- **Supply**—housing supply delivered in the right location at the right time;
- Diversity—housing is diverse, meeting varied and changing needs of people across their life;
- Affordability—housing that is affordable and secure; and
- **Resilience**—housing that is enduring and resilient to natural and social change.

## C.3 State Environmental Planning Policy (Housing) 2021

Part 1 of Chapter 2 of the *State Environmental Planning Policy (Housing) 2021* (Housing SEPP) identifies the need for affordable housing across the State and sets out requirements that a local council, as a consent authority, must consider before imposing an affordable housing condition on a development consent in accordance with clause 7.32 of the Act. As discussed below, Council may only impose a condition of development consent requiring affordable housing contributions if it has an affordable housing contributions scheme in place that is authorised by its LEP.

Chapter 2 of the Housing SEPP contains planning provisions to promote the delivery of diverse and affordable housing options across the state, including affordable infill housing (attached dwellings, dual occupancies, dwelling houses, manor houses, multi dwelling housing, residential flat buildings, semidetached dwellings and shop top housing) and boarding houses.

As a separate and distinct mechanism to facilitate the delivery of affordable housing, Part 2, Division 1 of Chapter 2 of the Housing SEPP provides voluntary inclusionary zoning incentives. That is, a floor space ratio (FSR) bonus and other non-discretionary development standards to offset the costs of on-site delivery of affordable infill housing.

The bonus FSR provisions are voluntary and currently only apply to development that proposes to use a minimum 20% of the total floor space as affordable housing. Larger floor space bonuses are available as the percentage of affordable floor space increases, with bonuses capped for developments that include at least 50 per cent of gross floor area (GFA) as affordable housing. The nominated affordable housing dwellings must be used for affordable housing and managed by a registered CHP for a minimum 15 years.

In June 2023, the NSW Government announced that the Housing SEPP's bonus provisions will be revised to provide further incentives for developers to provide affordable housing on-site. This will likely include height and density bonuses of up to 30% for developments that propose at least 15% affordable and social housing to be used for that purpose for at least 10 years. Developments with a capital investment value of at least \$75 million may also be determined as State Significant Development.

Across NSW, there has been low uptake of the Housing SEPP's voluntary inclusionary zoning provisions<sup>10</sup> which is likely to persist in certain areas despite the proposed further incentives. This is particularly the case for areas with relatively low-end sale values, including Shoalhaven LGA. Key impediments include:

- Difficulties in accommodating the full FSR bonus while complying with development standards and other local council controls such as those relating to height of building, setbacks and landscaping, and uncertainty around the application of clause 4.6 to vary development;
- The availability of other local environmental plan bonuses (for example, design excellence provisions) that offer additional FSR without the requirement to deliver affordable housing; and
- Financing limitations due to the requirement that affordable housing floor space must be used for that purpose for a minimum 15 years and managed by a CHP.

<sup>&</sup>lt;sup>10</sup> Explanation of Intended Effects: Proposed amendments to the in-fill affordable housing, group homes, supportive accommodation and social housing provisions of the State Environmental Planning Policy (Housing) 2021 (DPE, November 2022)

In general, there are a range of barriers to delivering infill development<sup>11</sup>, including:

- Higher construction costs for medium- and high-density dwellings compared with those for detached dwellings, including land acquisition and demolition costs for infill;
- Difficulties aggregating and preparing land for construction;
- Delays in securing development finance;
- Lengthy and sometimes uncertain planning and development assessment processes;
- Securing legal title for high-density residential projects; and
- Community opposition to infill and to medium- to high-density dwellings.

## C.4 The Six Cities Region Discussion Paper

The *Six Cities Region Discussion Paper* was released in 2022 to stimulate conversation about the best way to plan the future of the Six Cities Region, encompassing the Lower Hunter and Greater Newcastle, Central Coast, Illawarra-Shoalhaven, Western Parkland, Central River and Easter Harbour cities. The paper includes six region shapers, of which housing supply diversity and affordability is the most relevant shaper to affordable housing in the Shoalhaven LGA.

To increase the supply of diverse and affordable housing, the Greater Cities Commission (GCC) proposes the introduction of five-, 10- and 20-year housing targets for each LGA, which include resilient, adaptable, affordable and diverse housing. To help achieve these targets, it is proposed that 25% of new housing should be high-density near strategic and transport centres, a 10% affordable housing target should be applied for new rezonings where there will be a housing uplift and 30% of dwellings on Government land should be social and affordable housing.

### C.4.1 The Six Cities Region Discussion Paper: What We Heard Report

The *Six Cities Region Discussion Paper: What We Heard Report* was released in June 2023 and conveyed the feedback received by the Greater Cities Commission on their six Region Shapers, the most relevant of which is Region Shaper 3: housing supply, diversity and affordability. At a high level, the GCC noted "feedback was received that safe and secure housing is fundamental to a better quality of life. Concern was expressed about the cost-of-living, housing affordability, rental competition and homelessness. Across many parts of the multi-city region the critical role of infrastructure delivery to support housing supply was emphasised."

Within the report, numerous comments and pieces of feedback were reported by the GCC from stakeholders such as Local Councils, Government Agencies, Industry, Advocacy and Associations, Not-for-profits, Housing Providers and Regional Shaper Roundtables. Included in this feedback were calls for all housing to meet minimum accessibility standards, the introduction of a minimum affordable housing target of 10%, a lowering of the short-term rental accommodation cap, the provision of more support for affordable housing contribution schemes and ways to increase affordable housing availability, accessibility and longevity.

## C.5 Illawarra-Shoalhaven Region Plan 2041

The *Illawarra Shoalhaven Regional Plan 2041* is a 20-year land use plan released in May 2021 which aims to protect and enhance the Illawarra-Shoalhaven Region's assets and plan for a sustainable future. Representing the importance of affordable housing in the region, Objective 19 of the plan is to "deliver housing that is more diverse and affordable."

The approach to affordable housing in this plan is a two-fold one, focused on indirectly increasing the general affordability of the region through increased housing diversity (Strategy 19.1) and directly delivering increasing the supply of affordable housing dwellings (Strategy 19.2 and Action 8).

<sup>&</sup>lt;sup>11</sup> National Housing Supply Council

## C.6 Shoalhaven Community Strategic Plan

As part of the exhibition of the draft *Shoalhaven 2032 Community Strategic Plan*, housing affordability was identified as one of the community's top concerns, along with ensuring balanced development outcomes that protect the character and amenity of the LGA and maximize community benefits. The community told Council that their key priorities are:

- Resilient, safe, accessible, and inclusive communities including delivery of a variety of affordable housing options, reduction of households experiencing housing stress (11.1% baseline) and safer, more resilient and connected neighbourhoods;
- Sustainable and liveable environment including managing the growth and development with
  respect for environmental and community values, environmentally sound and climate resilient
  development and collaborative planning to address future population changes;
- Thriving local economies including Increased investment and new businesses and enhanced opportunities for a diverse sustainable visitor economy; and
- Effective, responsible, and authentic leadership including efforts to inform and engage with the community about the decisions that affect their lives.

## C.7 Shoalhaven 2040: Our Strategic Land-use Planning Statement

The Shoalhaven 2040: Our Strategic Land-use Planning Statement (LSPS) identifies the strategic planning and related actions Council needs to undertake to identify and meet the communities' needs over the next 20 years. The LSPS has two directions, being managing economic growth and natural and built environment and lifestyles, with 16 associated planning priorities. However, the majority of actions and activities relevant to affordable housing are located within Planning Priority 1 – Providing homes to meet all needs and lifestyles.

Collaboration Activity 1.2 of the LSPS is to work with community housing providers and others to increase the supply of affordable rental housing and Action 1.3 is to continue to investigate and consider where appropriate the development of an affordable housing development contribution scheme requiring significant new developments to provide or pay for affordable rental housing.

## **C.8 Other Council documents**

### C.8.1 Shoalhaven Local Environmental Plan 2014

The Shoalhaven Local Environmental Plan 2014 (LEP) details the rules and guidelines for the management and control of development in Shoalhaven through land zoning and development standards. It specifies what development types are permissible in each zone, including their legal definitions, and sets out the key development standards and provisions to address local land constraints.

The LEP does not specifically mention affordable housing, however one of the plan's aims is "(b) to facilitate the social and economic wellbeing of the community." If an affordable housing contributions scheme is implemented, the legal clauses to enable it would be located within the LEP.

### C.8.2 Shoalhaven Development Control Plan 2014

The *Shoalhaven Development Control Plan 2014* (DCP) provides detailed guidance and provisions for the use of land including the criteria for the assessment of development applications. Every development application needs to consider and respond to the DCP provisions that are applicable to the land use and/or land.

The DCP does not include a specific chapter related to affordable housing at this stage.

#### C.8.3 Shoalhaven Contributions Plan 2019

The Shoalhaven Contributions Plan 2019 allows Shoalhaven City Council or an accredited certifier to levy contributions on development consents (or complying development certificates) issued for land within the City of Shoalhaven. These contributions are collected and then applied to provide community infrastructure or additional infrastructure to meet demand created by this development. Specifically, the plan levies Section 7.11 contributions which are a set charge per 'equivalent tenement' created by development.

Affordable housing is not directly dealt with under the contributions plan and will be dealt with under an affordable housing contributions scheme, if implemented. The contributions plan and affordable housing contributions scheme would run parallel to each other and both apply to development.

#### C.8.4 Shoalhaven Community Led Plan for Homelessness 2022

The Shoalhaven Community Led Plan for Homelessness 2022 provides a background on the experience of homelessness in Shoalhaven, and includes focus areas, actions, desired outcomes, and resources brought together by the collaborative efforts of the homelessness sector. The plan helps Council direct its community efforts to identified areas of concern that are in much need of support. The four focus areas of the plan are:

- Early intervention and collaborative support;
- Community awareness and education;
- Advocacy and lobbying; and
- Housing and accommodation.

Affordable housing is beyond the scope of the community led plan as it deals with more informal forms of housing. As previously stated however, when households leave the private rental market and become social housing tenants, they leave their previous property roughly suited to their income range. This has a two-fold effect, increasing the supply of rental properties suited to a particular income range, pushing down rents, and also freeing up existing affordable housing for new residents to move into.

# APPENDIX D : KEY CHALLENGES AND ISSUES WITH AFFORDABLE HOUSING

## **D.1 Economic feasibility**

The Housing SEPP and *Shoalhaven Local Environmental Plan 2014* (SLEP 2014) contain planning provisions that seek to facilitate the delivery of diverse and affordable housing options; however, there has been a slow uptake of provisions due to challenges associated with delivering medium- and high-density developments, as discussed in Appendix D Section D.3. In particular, the following risks have been observed and felt by developers:

- Liquidity risk created through smaller bank loan values
- Building risk created through inflation, supply and skills shortages, material costs and building standards
- Sales risk created through waning consumer confidence and budgets.

These risks combine to reduce the viability of developments, generally resulting in a thinner active development pipeline. This results in fewer applications being submitted and fewer approved applications being completed, squeezing supply at both ends.

Detached housing is somewhat isolated from these risks due to smaller project sizes and strong local demand resulting in consistently high detached dwelling completion numbers. In comparison, developers often find that the marginal (per dwelling) cost of delivering medium- or high-density housing in Shoalhaven can overcome the marginal (per dwelling) revenue of selling the dwelling limiting development opportunities.

Provided that the legislative groundwork is undertaken, Council has the ability under the *Environmental Planning and Assessment Act 1979 No 203* (the Act) to levy affordable housing contributions on development applications and negotiate for affordable housing contributions as part of rezonings where there is residential uplift; however, there needs to be balance between levying on development without impacting on feasibility. Figure 15 shows the balancing act required in levying contributions.

#### Figure 15: Trade-offs inherent in affordable housing contributions



Source: HillPDA 2023

## **D.2 Market factors**

Housing supply, in particular for affordable housing, is influenced by a series of micro- and macroeconomic factors affecting development at the individual, LGA, State and National scale. These changes have generally increased housing demand and may continue to do so, reducing availability and pushing up house prices and rental costs.

Market factors have encouraged a predominance of detached dwellings in Shoalhaven with 87.2% of total dwellings being separate houses compared to the Rest of NSW average of 82.3%, showing a dominance in this housing type even among other rural LGAs. This benefits certain household types such as families and multi-generation households but limits housing choice for others like seniors looking

to downsize, students, key workers, young people and lone persons. A lack of existing medium- and high-density dwellings in the LGA also limits future supply as developers will be uncertain about achievable sale and rental rates, preferring to stick to detached dwellings with a lower perceived risk (and therefore required profit) from development.

Key drivers of demand and a lack of supply for housing in Shoalhaven include:

- Changes in regional migration in response to the COVID-19 pandemic and lockdowns, with more people relocating to Shoalhaven temporarily and more people staying in Shoalhaven permanently
- Increased ability to work from home in locations away from traditional employment centres (Greater Sydney and Nowra), often on higher salaries associated with metropolitan-based jobs
- Increases in domestic tourism linked to COVID-19 and its aftereffects
- Associated demand for, and increased investment in, short-term rental accommodation and government financial schemes/incentives making it easier to buy homes.

### **D.3 Community concerns**

Increasing housing affordability is one of the community's top priorities and necessary for the future of Shoalhaven. However, the community also wants housing developments which protect the character and amenity of the LGA and maximise community benefits. As such, high-quality development, whether diverse market housing or affordable housing, needs to be encouraged and pursued throughout the LGA. It is vital that the community is involved in planning and decision making for affordable housing so that it responds appropriately to their needs and aspirations.

While coastal and rural communities may have a shortage of smaller dwellings for those wishing to downsize or move out of home, the 'lifestyle' character of such communities within the LGA means residents may resist small dwellings, smaller lot sizes or medium- and high-density development as they go against the prevailing character of the area. While this may be the case for poor developments, or developments pursued through the complying development process, Council can play a role in the development assessment process to ensure that developments respond to their surroundings and contribute to the community rather than detract from it.

Education around affordable housing, its typology, and its tenants can alleviate concerns held by community members that development will not integrate with the community or will function similar to poorly planned social housing developments.

### **D.4 Location**

To maximise social equity and sustainability, affordable housing must be provided in suitable locations, close to existing services and facilities, especially transport. Locating housing in these areas reduces transportation costs which can be a significant imposition on very low, low and moderate income households, benefits the environment and increases the integration of key resident groups, such as those with a disability and the elderly, with the community. It also allows for a reduced provision of parking, which can be especially expensive for medium- and high-density developments.

Town and village centres are ideal locations for such housing, allowing it to integrate with the community and providing amenity for residents. For these locations, however, infill development can run into challenges as the ideal location raises land values and increases site amalgamation costs, limiting development potential.

Clause 15C of the Housing SEPP identifies the location for infill development, being land within 800 meters of land zoned E1 Local Centre, MU1 Mixed Use, B1 Neighbourhood Centre, B2 Local Centre and B4 Mixed Use. While suitable, the proximity of this land to town centres also increase the cost of affordable housing development, creating a trade-off between location and cost.

## **D.5 Ownership and management**

Affordable housing can be delivered or owned by private developers, investors, governments, charitable organisations, and not-for-profit community housing providers (CHPs). While some affordable housing dwellings are owner-occupied, in most cases they are leased and managed by a CHP. Each interest group has different preferences for the ownership and management of affordable housing however all groups generally prefer to own the affordable housing unit and manage it (if permitted by legislation) to secure a stable, ongoing return for the organisation.

Council's preference is for affordable housing dwellings to be owned and managed by CHPs. It is their core business, they are protected from financial failure, have access to necessary government funding initiatives, and can link to the services potentially required by residents. CHPs also ensure that affordable housing is provided in perpetuity (bettering the timeframes required by the housing SEPP), securing supply and protecting stock.

## **D.6 Policy framework**

Considering the importance of affordable housing to the wider functioning of society, numerous critical economic and housing policies are set by the State and Federal Government, examples of which include the Housing SEPP and Commonwealth Rent Assistance. While this creates greater consistency across New South Wales and Australia, it also means that key levers to affect affordable housing are outside of Council's control. This limits the range of actions which can be undertaken by Council.

## **D.7 Construction costs**

The delivery of affordable housing has run into feasibility challenges with substantial cost pressures on the construction industry. The Tender Price Index (TPI) demonstrates historical and forecasted movements in construction costs and escalation on an annual basis in key cities. The Sydney TPI has increased by 15% since COVID-19 as a result of material shortages, wage increases, and supply issues. These pressures are forecast to ease in the coming year with Rawlinson's and Rider Levett Bucknall (RLB) TPI forecast easing price escalations.

The construction industry continues to be challenged with the highest level of insolvencies on record in the June 2023 quarter. In addition, increased costs, and delays have reduced cashflows resulting in further insolvencies. The RBA Liaison program records weakness in demand for detached dwellings, with significant buyer uncertainty.

Residential construction is challenged with finishing trades such as tilers and painters, but other labour pressures have eased as the level of residential construction has declined. It is anticipated that completion times will return to normal levels over the next year, which would help start to normalise cost escalation. Rawlinson has reported that the construction industry continues to experience labour and material shortages, and while there has been an easing in the labour market and material prices have stabilised, additional pressure has been felt through increasing energy and transport costs. These cost increases have been accelerated by global pressures, in particular the ongoing war in Ukraine.

As affordable housing projects operate on reduced profit margins, construction costs present a particularly-important barrier to delivery.

# APPENDIX E : ANNUAL REPORT TEMPLATE

This annual monitoring report for this Strategy has been prepared for 2025 to monitor the impacts of this Strategy on Shoalhaven. The report lists the progress Shoalhaven City Council (Council) has made towards each action outlined in this Strategy and the performance of 12 key performance indicators (KPIs).

The Strategy will also need to be reviewed as new data become available from future Censuses.

## 1. Action audit

| Description   | Status      | Estimated<br>Completion<br>Year |
|---|-------------|---------------------------------|
| Short-term actions  |             |                                 |
| Action 1.1 Complete a desktop audit of Council-owned land to identify opportunities for future affordable housing utilisation   | Completed   | 2025                            |
| Action 1.2 Implement an affordable housing contributions scheme   | Underway    | 2026                            |
| Action 1.3 Consider planning and development controls to facilitate manufactured home estates closer to urban centres   | Underway    | 2026                            |
| Action 1.4 Develop strategic principles for affordable housing  | Completed   | 2025                            |
| Action 1.5 Provide dwelling assessment support to affordable and high density housing development applications  | Not started | 2026                            |
| Action 1.6 Create a collaboration agreement with preferred CHPs   | Underway    | 2026                            |
| Action 1.7 C Continue advocacy to the NSW Government and Federal Government on affordable housing issues  | Continual   | 2030                            |
| Action 1.8 Run an education campaign about the benefits of affordable, medium and high density housing  | Continual   | 2030                            |
| Medium-term actions   |             |                                 |
| Action 2.1 Investigate a shared equity or joint venture development model with a CHP  | Underway    | 2027                            |
| Action 2.2 Investigate meanwhile uses on identified Council land  | Underway    | 2027                            |
| Action 2.3 Consider targeted bonuses in planning controls to encourage the supply of affordable or higher density housing and the preparation of development controls that support and supplement these bonuses | Not started | 2027                            |
| Action 2.4 Consider adjusting planning controls to increase densities in strategic centres, new release areas and existing residential areas  | Not started | 2028                            |
| Action 2.5 Investigate the potential for co-living housing near town and village centres  | Not started | 2028                            |
| Action 2.6 Facilitate opportunities for home owners and manufactured home estate operators to deliver tiny homes  | Not started | 2028                            |
| Long-term actions   |             |                                 |
| Action 3.1 Dedicate Council-owned land to innovative affordable housing developments  | Not started | 2030                            |
| Action 3.2 Investigate pilot projects of exemplary diverse and affordable housing types to increase market confidence   | Not started | 2030                            |
| Action 3.3 Introduce guidelines to increase dwelling diversity in greenfield developments   | Not started | 2028                            |

Note: The progress and estimated completion year of the actions are for illustrative purposes only

# 2. Key performance indicators

| #  | Key performance indicator   | 2025 result | Change since<br>previous year | Change since<br>2025 |  |
|----|---|-------------|-------------------------------|----------------------|--|
| 1  | Number of affordable housing dwellings delivered and managed by a CHP on the collaboration agreement      |             |                               |                      |  |
| 2  | Number of affordable sales of 1 bedroom<br>dwellings for very low, low and moderate<br>income households  | 10          | +10 (100%)                    | N.a                  |  |
| 3  | Affordable sales of 2 bedroom dwellings for very low, low and moderate income households                  | 36          | +36 (100%)                    | N.a                  |  |
| 4  | Affordable sales of 3+ bedroom dwellings<br>for very low, low and moderate income<br>households           | 45          | +45 (100%)                    | N.a                  |  |
| 5  | Affordable rental listings of 1 bedroom dwellings for very low, low and moderate income households        | 87          | +87 (100%)                    | N.a                  |  |
| 6  | Affordable rental listings of 2 bedroom<br>dwellings for very low, low and moderate<br>income households  | 435         | +435 (100%)                   | N.a                  |  |
| 7  | Affordable rental listings of 3+ bedroom<br>dwellings for very low, low and moderate<br>income households | 828         | +828 (100%)                   | N.a                  |  |
|    | Approved secondary dwellings  |             |                               |                      |  |
|    | Approved dual occupancy dwellings   |             |                               |                      |  |
| 8  | Approved townhouse dwellings  |             |                               |                      |  |
|    | Approved co-living housing dwellings  |             |                               |                      |  |
|    | Approved residential flat building dwellings  |             |                               |                      |  |
|    | Funds collected through the affordable housing contributions scheme                                       |             |                               |                      |  |
| 9  | 9 Land collected through the affordable housing contributions scheme                                      |             |                               |                      |  |
|    | Dwellings collected through the affordable housing contributions scheme                                   |             |                               |                      |  |
| 10 | Number of boarding houses approved within 600 meters of a town or village centre                          |             |                               |                      |  |
|    | Median weekly rental price for a flat/unit  | \$360       | +\$360 (100%)                 | N.a                  |  |
| 11 | Median weekly rental price for a townhouse  | \$495       | +\$495 (100%)                 | N.a                  |  |
|    | Median weekly rental price for a detached house   | \$520       | +\$520 (100%)                 | N.a                  |  |
| 12 | Median sale price for a strata property   | \$660,000   | +\$660,000 (100%)             | N.a                  |  |
|    | Median sale price for a non-strata property   | \$800,000   | +\$800,000 (100%)             | N.a                  |  |

Note: Real figures were recorded on 08/03/2024 for key performance indicators (KPIs) 2, 3, 4, 5, 6, 7, 11 and 12; as such they are included above for those KPIs only.

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Address all correspondence to: **The Chief Executive Officer** PO Box 42, Nowra NSW 2541

shoalhaven.nsw.gov.au/contact 1300 293 111

shoalhaven.nsw.gov.au f @ •