

WELCOME TO OUR BUSINESS LOCATION

Welcome to the Shoalhaven, a place where business and lifestyle complement each other. Conveniently located in a beautiful part of New South Wales, Australia, the Shoalhaven is an easy two hours drive south of Sydney on a coastal strip which stretches from the rural township of Berry to some 85 kilometres south of the harbourside township of Ulladulla.

The Shoalhaven's natural environment plays a central role in the quality of lifestyle on offer. The region's temperate coastal climate, rich array of native flora and fauna, selection of over 100 beaches, combine with thriving industrial, commercial and service sectors and an abundance of raw materials make, the Shoalhaven an appealing place to live, work and play. We invite you and your business to join us in this idyllic location.

Shoalhaven City Council's Economic Development Office has a professional team who can make the establishment, relocation or expansion of your business as easy as possible.

Offering one-on-one guidance, the team can provide an honest appraisal of how your business ideas would work in the local Shoalhaven area and help you with Council applications, building business networks, transport connection to distribution channels and access to Government support and local knowledge and guidance. Discover the region for yourself. You won't be disappointed.

CONSTRUCTION



4,009 Jobs
18.4% of
economic output

MANUFACTURING



1,928 Jobs
15.4% of
economic output

PUBLIC ADMIN. & SAFETY



3,779 Jobs
10.5% of
economic output

HEALTH CARE & SOCIAL ASSISTANCE



5,848 Jobs
6.7% of the
economic output

ACCOMMODATION & FOOD SERVICES



3,663 Jobs
5.0% of
economic output

RETAIL TRADE



4,499 Jobs
4.8% of the
economic output



INCREASING GROSS REGIONAL PRODUCT

2013 = \$3.74 billion
2016 = \$4.44 billion
2018 = \$5.75 billion



AFFORDABLE AVERAGE HOUSE PRICES

Nowra: \$537,000
Sydney: \$1,178,417
Canberra: \$723,299
Wollongong: \$760,000



INCREASING WORK FORCE / JOBS

2006 = 32,498
2016 = 35,745
2036 = 47,175



MANY OPPORTUNITIES TO WORK, LIVE & PLAY

As one of Australia's fastest growing regional areas, the Shoalhaven is characterised by high productivity.

The lower cost of doing business in the Shoalhaven compared to Sydney or other capital cities, offers a compelling reason to invest and grow your business in the Shoalhaven.

The ability to collaborate with others, share in the entrepreneurial drive is a great way to move forward.

“The Shoalhaven offers a balance between building successful businesses in careers we love, while being able to live in this beautiful place.”

A wide range of industries are located in the Shoalhaven with many international businesses operating from Nowra, proving you will be in good company.

Value adding manufacturing is strong with food, chemicals, construction products, marine craft and other manufactured components. High technology companies provide aviation maintenance and systems support to the Royal Australian Navy.

Sectors that continue to grow based on strong regional factors are the logistics sector, education, building and construction, professional and technical services and tourism.

▶ *“Shoalhaven has a very diverse economy - it's beautiful in nature, and there is a lot of vibrancy in the economy.”*

▶ *“It's a fantastic environment in which to live and to raise a family, away from the city rush.”*

▶ *“Many of the company's employees had moved to the region from Sydney, particularly to take advantage of the fantastic lifestyle on offer.”*

▶ *“There is no technological reason why we can't operate a successful business here.”*

▶ *“From a strategic point of view we have access to a large population within 90 minutes.”*

▶ *“We're close to Port Kembla and Mascot and we have daily freight runs to Victoria, South Australia and Queensland.”*

▶ *“It's only a couple of hours to Defence offices in Sydney or Canberra and we have access to all the skills we need in the Shoalhaven.”*

▶ *“We dabbled with manufacturing in Sydney but had problems with employment so we brought the production back to Bomaderry.”*

▶ *“It's a unique line and sells very well in overseas markets including Hong Kong, Malaysia, China and Singapore.”*

▶ *“We have very specialist skills in our factory and we were able to find all of our people right here.”*

