



Media Release



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Put your lights on – Princes Highway safety campaign

Shoalhaven City Mayor Councillor Paul Green is calling on all motorists to light up when using the Princes Highway during the busy Christmas holiday period. Cllr Green wants all highway users to switch on their headlights as part of a new safety campaign.

A joint initiative of the Southern Councils Group and NRMA Motoring and Services, the “Lights on for Princes Highway Safety” campaign is aimed at increasing driver awareness and highlight the added dangers posed by the huge increase in traffic using the 470km stretch between Waterfall and the Bega Valley over the Christmas-New Year period.

Shoalhaven City Mayor Councillor Paul Green urged all highway users to switch on their headlights and help avoid road accidents during the holiday season.

“By simply switching on your car’s or motorbike headlights we can save lives,” Cllr Green said.

“This simple act can be a lifesaver.

Cllr Green also joined the call by the Southern Councils Group for better funding for a safer Princes Highway.

“This call for headlights on is not a solution to the problem of a chronically underfunded and dangerous highway, but a small preventative measure aimed at Highway road users,” Cllr Green said.

Cllr Green also believes that this small change will also help to make a protest against the lack of funding for a major arterial highway on Australia’s coast.

For the NRMA’s ACT Corporate and Regional Policy Specialist, Ron Collins, it is the first time the motoring organisation has been involved in a lights on campaign in a coastal region.

“This is something we have promoted in rural areas of the state, but the NRMA believes anything that can help reduce the high accident rates on the Princes Highway should be promoted,” Mr Collins said.

“Until we can get government funding for significant upgrades, this is the best we can do,” he said.

The Southern Councils Group has established an internet site to encourage comments and ideas from the people who use the Princes Highway, see www.princeshwyupgrade.com.au.

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