

21 May 2010

Shoalhaven pledges a Fatality Free Friday

Shoalhaven City Council is supporting the Fatality Free Friday initiative on Friday May 28 2010. The initiative is hoping to remind all drivers and road users that they should think about safety for Friday 28 May and aiming to have zero deaths on Australian roads for Friday 28 May.

Shoalhaven City Mayor Councillor Paul Green will be signing the pledge at Junction Court Nowra on 28 May, at 10am. Other citizens will be able to take the pledge at Junction Court, Nowra between 8.30am and 12.30pm.

"I invite all citizens of the city to sign the Fatality Free Friday Pledge at Junction Court and keep it in a prominent area at home and at work," Cllr Green said.

The initiative was started with the idea that if people thought about their road use for just one day – whether as driver, passenger or pedestrian – we could ensure that no one died on our roads.

"On average, six people die every Friday on our roads and the vast majority of those deaths are entirely preventable," said Cllr Green.

"We'd like to encourage everyone who is concerned by Australia's road toll to encourage friends, family, colleagues and classmates to sign the pledge too," said Cllr Green.

The Pledge doesn't cost anything, and you don't have to provide any details. You can also visit the Fatality Free internet site at <http://www.fatalityfreefriday.com/> just print out the Pledge and make a promise to yourself to go safe on the road on Fatality Free Friday. If you require any further details about Fatality Free Friday contact Council's Road Safety Officer on (02) 4429 3484.

Media opportunity

Shoalhaven City Mayor Councillor Paul Green will be signing the Fatality Free Friday pledge at Junction Court, Nowra on Friday 28 May 2010. There will be opportunities for photos and interviews.

What: Council pledges a Fatality Free Friday

Where: Junction Court Nowra

When: 10am, 28 May 2010

CONTACT: Shoalhaven City Mayor Councillor Paul Green (02) 4429 3251 0423 881 873