



Media Release

31 March 2010

Blessing of the Fleet Festival 2010

Ulladulla Harbour comes alive at Easter with the Blessing of the Fleet Festival. On Easter Sunday Shoalhaven City Mayor, Councillor Paul Green will be in attendance along with thousands of others. Every year the festival brings colour and vibrance to the beautiful south coast region with parades, entertainment, fine food and the traditional blessing ceremony.

The Blessing of the Fleet dates back to ancient times and has been passed down from generation to generation. The ceremony is to ensure safe travel on the sea.

Clr Green says 'this festival is great for the economy as well as an opportunity for the community to connect with one another and enjoy the stunning surrounds of the beautiful Ulladulla Harbour. Our community strategic plan identifies an interest for more festivals and celebrations for the City of Shoalhaven and having experienced the colour and excitement of the Blessing of the Fleet, I'm certain that our citizens will embrace the concept.'

One of the highlights is the crowning of the fleet princess. This year there are 51 entrants all sponsored by members of the community. 'The generosity of this community is astounding, says Clr Green. It shows that we love to support our future generations and encourage them to participate in a healthy and happy lifestyle'.

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