

**1 Update your tourism listing**  
[atdw.com.au](http://atdw.com.au)

What has changed? Is that reflected online? Can you bring your product online or bring take-away products to the forefront? Let consumers know how you have changed. Update your listing as it feeds through to [shoalhaven.com](http://shoalhaven.com) [visitNSW.com](http://visitNSW.com)



**2 Get your product promoted**

During travel restrictions, we will be promoting products and vouchers for sale via online or phone orders to both local and national markets via our NEW #SpendHereThisYear campaign. Fill out this survey to submit your product for promotion: [surveymonkey.com/r/TJP3QML](https://surveymonkey.com/r/TJP3QML)



**3 Sign up for our newsletter**

Provide your email address to [tourismmarketing@shoalhaven.nsw.gov.au](mailto:tourismmarketing@shoalhaven.nsw.gov.au) to receive our industry newsletter. We will cut through all that information out there and connect you to the facts around grants, subsidies, travel info and opportunities available.



**4 Industry Support & Assistance**

There is a range of Government support and assistance for tourism businesses. The following link provides more information. [tinyurl.com/v7sf8hk](https://tinyurl.com/v7sf8hk)



**5 Reliable COVID-19 sources**

Please make sure you cross-check all information on [health.gov.au](http://health.gov.au). Go straight to the source as the situation is changing daily. It's very important to adhere to social distancing, and any other new regulations [health.gov.au](http://health.gov.au)



**6 Bushfire Recovery**

Assistance continues for those affected by bushfire, directly or indirectly. Access info such as weekly newsletters, subsidies and grants, services and business support [Shoalhaven.nsw.gov.au/bushfirerecovery](http://Shoalhaven.nsw.gov.au/bushfirerecovery)



**7 Stay Connected**



Follow us on [@visitshoalhaven](https://www.instagram.com/visitshoalhaven), we won't be promoting visitation right now, we will be sharing your available products and gorgeous imagery to [#resetyourfeed](https://www.instagram.com/visitshoalhaven). Keep in touch with your social following, so you remain in their circle for when the coast is clear.



**8 Get Hashtagging**

Make sure your posts are clearly defined as inspirational or online sales and try using some of these hashtags to get noticed.



#shoalhaven #ShoalhavenOnline  
#SpendHereThisYear #TourismStrong  
#ResetYourFeed #NewSouthWales  
#PostponeDontCancel #SeeAustralia

**9 Visitor Services Changes**

Both Ulladulla and Nowra Visitor Centres are closed due to Government regulations, we are still here to assist via [tourism@shoalhaven.nsw.gov.au](mailto:tourism@shoalhaven.nsw.gov.au) and on **02 4421 0778**.



**10 Online Updates**

Where you can, update your business' Google and TripAdvisor listings, with opening hours etc and keep checking reviews. Google are prioritising Google Business updates to health-related products, but please submit your changes anyway.

