



Blue BioTech Shoalhaven is an industry group that has been established to promote innovation and the capability of our member businesses in aquatic biotechnology - from growth through to processing. Shoalhaven Health Co is a new and valued partner operating an innovative brand dedicated to delivering seaweed biomass products with nutritional and therapeutic benefits.



## Shoalhaven Health Co.

Australian consumer brand wholly focused on marine plant extractions



### ABOUT SHOALHAVEN HEALTH CO.

Shoalhaven Health Co. (SHC) is Australia's first retail provider of nutritional and therapeutic supplements derived entirely from marine plants. Based in Jervis Bay, our pristine natural surroundings provide the perfect nursery for clean ecological industry and innovative biotechnology.

Located amongst some of the healthiest plant, animal and marine species on the planet, our values embody the health and regenerative nature of the unspoilt environmental sanctuary around us.

SHC are solely focused on seaweed extracts that have supportive applications for a range of health conditions. Leading our range is Fucoidan – a key protective molecule found in various brown seaweeds, including Wakame. Fucoidan has long been linked to general health and longevity in other cultures, prompting more than 1,500 credible academic studies to be conducted into its bioactive properties.

Our Fucoidan extracts are processed from the highest quality organic seaweed with technology that not only yields the highest purity Fucoidan fractions in the world, but does so completely naturally using water pressure, unadulterated by foreign or artificial solvents and chemicals.

Shoalhaven Health Co. is a vertically integrated FMCG brand, dedicated to nutritional and therapeutic supplements derived entirely from marine plants.

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## COMPANY HISTORY

Founded in 2016, Shoalhaven Health Co. stand as Australia's latest entrant into the highly successful nutraceutical industry. Partnered with leading manufacturing and research businesses, SHC are equipped to meet the growing demands for quality Australian made goods across the world.

## OVERVIEW OF SERVICES

SHC are an innovative player in the new frontier that is Australian bio marine.

Strict adherence to values of quality, purity and credibility are at the front of each new beginning for SHC. Commitment to delivering a range of products that use only the highest quality ingredients to quantify claims long seen in scientific research.

Manufacturing in partnership with leading Australian FMCG businesses ensures SHC accesses the finest of ingredients and innovation, under the guidance of pharmaceutical grade quality systems.



## FUTURE PLANS & DEVELOPMENT

As a member of Blue Biotech Shoalhaven, SHC are committed to growing a range of products that are effective in treatment of various health conditions. 2017 will see products expand into new categories such as skincare and digestive health as well as a suite of nutritious snack foods to help bring seaweed to the minds and mouths of the wider population.

## KEY COMPETENCIES

- Highly scalable production capabilities
- Strategic partners in research, innovation and manufacturing

## CONTACT DETAILS

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SHOALHAVEN  
HEALTH CO. 



OPPORTUNITY  
LIVES HERE

## BLUE BIOTECH SHOALHAVEN MEMBER COMPANIES

flavorjen<sup>9</sup>

essence  
GROUP

VENUS  
SHELL  
SYSTEMS

SHOALHAVEN  
HEALTH CO. 

ARC Centre of Excellence for  
Electromaterials  
Science

nowchem  
When smarter chemistry matters

blue  
harvest

shoalhaven  
THE ENTERPRISING ALTERNATIVE

shoalhaven  
Water  
A Group of Shoalhaven City Council

NSW  
GOVERNMENT | Department of  
Primary Industries

AFPI  
Australian Food and Pharmaceutical Industries

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