



Blue BioTech Shoalhaven is an industry group that has been established to promote innovation and the capability of our member businesses in aquatic biotechnology - from growth through to processing. Blue Harvest work with growers to deliver premium quality and sustainably farmed products to the Australian market. Blue Harvest are part of Blue BioTech Shoalhaven because they recognise the power of collaboration.



# Blue Harvest

An Australian specialist seafood sales and marketing agency



## ABOUT BLUE HARVEST

Blue Harvest was established in 2005 and works with the best domestic and international seafood producers to consolidate supply, sell and market premium quality seafood products to major Australian seafood retailer and wholesalers.

## WHAT WE OFFER

In addition to our sales and marketing services, we have now expanded our services to include acquisition and management of aquaculture investments.

Each Blue Harvest employee has both a strong aquaculture background and experience in business development. With this unique set of skills, our team of experts can help with every step of the aquaculture journey, from hatchery and growth systems through to processing and distribution, as well as targeted sales and marketing to wholesale and retail outlets.

Our extensive experience in the aquaculture industry means that Blue Harvest is well positioned to identify and package aquaculture investment opportunities, an industry with promising growth and long-term sustainability in Australia.

As a service provider, we create value for our producer clients and our trade customers. We work only with the best quality seafood products and ethical and principled producers

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## COMPANY HISTORY

Established in 2005 Blue Harvest has grown to a team of eight people. The Blue Harvest team is based in Brisbane, Sydney, Canberra and Melbourne. Each Blue Harvest team member has core expertise in aquaculture and business development. In addition the team has diverse hands-on experience across areas of the supply chain such as seafood production, seafood processing, quality management, distribution, sales and marketing, seafood retail and food service.

## OVERVIEW OF SERVICES

Whether you are a seafood producer looking for improved market access or a trade customer seeking a product category solution, Blue Harvest can help you.

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## FUTURE PLANS & DEVELOPMENT

At the end of 2015, Blue Harvest, with the help of a few other parties, tendered successfully for three new aquaculture leases totalling 50ha of water at Jervis Bay, 200km south of Sydney, Australia's largest seafood market.

The leases at Jervis Bay are licensed for the production of mussels, Agassi, Sydney Rock and Akoya Pearl Oysters, Scallops and Marine Algae.

The water in Jervis Bay is replenished by strong ocean currents every three days and is considered one of the best places in Australia to grow mussels, yielding mussels of extraordinary size and superb meat quality.



## CONTACT DETAILS

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### BLUE BIOTECH SHOALHAVEN MEMBER COMPANIES



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